## Art in Public Places Advisory Committee Meeting Agenda Announcement

### In-Person Public Comment is now Available

On September 16, 2021, Governor Newsom signed into law Assembly Bill 361, which allows Brown Act bodies to attend meetings telephonically. Please be advised that some, or all, Whittier Art in Public Place Advisory Committee Members may attend this meeting telephonically.

Speakers must limit their comments to three minutes. Please note, by order of the presiding officer, public comments minutes may be reduced if at their discretion a surplus of public speakers is present at the meeting.

### To submit Public Comments/Questions:

- Email: gonzalezr@cityofwhittier.org
- Voicemail: (562) 567-9400
- Live Audio via Zoom: Only those members of the public who have 'raised their hand' on Zoom will be in the queue for speaking.
- In person at City Hall 13230 Penn St., Whittier, CA 90602, City Council Chamber

### To view live meetings remotely:

- Video and audio: <a href="https://us06web.zoom.us/j/89486867300">https://us06web.zoom.us/j/89486867300</a>
   Use 'Raise Hand' feature
- Audio only: Dial 1 (669) 444-9171 (Meeting ID: 894 8686 7300)
   Press \*9 to 'Raise Hand' and then \*6 to unmute yourself when prompted
- In person at City Hall 13230 Penn St., Whittier, CA 90602, City Council Chamber

Please submit email comments by 3:30 p.m. on the date of the meeting to ensure Members receive and have time to review them. All emails received by 3:30 p.m. are forwarded to the Committee. Emails received after 3:30 p.m. but before the conclusion of public comments will be entered into the record.

### **Americans with Disabilities Act**

Disability-related services are available to enable persons with a disability to participate in this meeting, consistent with the Federal Americans with Disabilities Act of 1990. Spanish interpreters are also available. For information or to request services, please contact the Parks, Recreation and Community Services Department at least 24 hours in advance of the meeting at (562) 567-9400.

# AGENDA CITY OF WHITTIER ART IN PUBLIC PLACES ADVISORY COMMITTEE COUNCIL CHAMBERS, CITY HALL, 13230 PENN STREET FEBRUARY 22, 2023, 4:30 PM

### 1. CALL TO ORDER

### 2. ROLL CALL

Sandra Hahn, Member Pamela Korporaal, Member Eric Martinez, Member Wes Murray, Member Beth Robinson, Member Peggy Rowe, Vice Chair Marilyn McCarty, Chair

### 3. PLEDGE OF ALLEGIANCE

### 4. PUBLIC COMMENTS

The public is invited to address the Art in Public Places Advisory Committee regarding any item of business, or any matter within the body's subject matter jurisdiction. Consistent with Executive Order No. N-29-20 public comments can be made via:

• Email: gonzalezr@cityofwhittier.org

Voicemail: (562) 567-9400

Please submit email and voicemail public comments by 3:30 p.m. on the date of the meeting to ensure Members receive and have time to review them. All emails and voicemails received by 3:30 p.m. are forwarded to the Committee. Emails and voicemails received after 3:30 p.m. but before the conclusion of public comments will be entered into the record.

Pursuant to State law, the Committee cannot take action or express a consensus of approval or disapproval on any communications which do not appear on the printed agenda.

### 5. STAFF REPORTS

### **5.A.** Approval of the Minutes

Recommendation: Approve the Minutes of the Regular Meeting of January 25, 2023.

### 5.B. Public Art Brochure

Recommendation: Discuss and revise the Public Art brochure and Art in Public Places landing page for the website.

### 6. SECRETARY COMMENTS

### 7. COMMITTEE MEMBER COMMENTS AND CONFERENCE REPORTS

#### 8. ADJOURNMENT

Disability-related services are available to enable persons with a disability to participate in this meeting, consistent with the Federal Americans with Disabilities Act of 1990. Spanish interpreters are also available. For information or to request services, please contact the Parks, Recreation and Community Services (PRCS) Department at least 24 hours in advance of the meeting at (562) 567-9400.

The agenda packet is available three days before the meeting in the PRCS Department at City Hall (13230 Penn Street), Whittier Central Library (7344 Washington Avenue) and East Whittier Branch Library (10537 Santa Gertrudes Avenue). Additionally, the agenda packet can be viewed on the City's website. Materials distributed to the Art and Public Places Advisory Committee within 72 hours of the Committee meeting are available for public inspection in the PRCS Department's Office.

Los servicios relacionados con la discapacidad están disponibles para permitir que las personas con discapacidad participen en esta reunión, de conformidad con la Ley Federal de Estadounidenses con Discapacidades de 1990. También hay intérpretes en español disponibles. Para obtener información o para solicitar servicios, comuníquese con el Departamento de Recreación y Parques al Servicio a la Comunidad al menos de 24 horas antes de la reunión al (562) 567-9400.

El paquete de la agenda está disponible tres días antes de la reunión con El Departamento de Recreación y Parques al Servicio a la Comunidad en el Ayuntamiento (13230 Penn Street) y Biblioteca Central de Whittier (7344 Washington Avenue) y Biblioteca sucursal del este de Whittier (10537 Santa Gertrudes Avenue). Además, el paquete de la agenda se puede ver en el sitio web de la Ciudad. Los materiales distribuidos al comité consultivo de arte en lugares públicos dentro de las 72 horas de la comité reunión están disponibles para inspección pública en la con El Departamento de Recreación y Parques al Servicio a la Comunidad.

I hereby certify under penalty of perjury, under the laws of the State of California that the foregoing agenda was posted in accordance with the applicable legal requirements. Regular and Adjourned Regular meeting agendas may be amended up to 72 hours in advance of the meeting. Dated this 17<sup>th</sup> day of February 2023.

/s/ Roxanne Gonzalez

Roxanne Gonzalez, Administrative Secretary



### Agenda Report

Arts in Public Places Advisory Committee

Date: February 22, 2023

**To:** Art in Public Places Advisory Committee

From: Virginia Santana, Director of Parks, Recreation and Community Services

Erin Hamilton, Community Services Manager

Subject: Approval of the Minutes

### **RECOMMENDATION**

Approve the Minutes of the Regular Meeting of January 25, 2023.

### **BACKGROUND**

None.

### **DISCUSSION**

Staff prepared draft minutes and hereby submits the minutes for Committee's approval.

### **FISCAL IMPACT**

There is no fiscal impact.

### STRATEGIC PLANNING GOAL

Goal 4: Transparent & Open Government

### <u>ATTACHMENTS</u>

A. Minutes of the Regular Meeting of January 25, 2023

# MINUTES ART IN PUBLIC PLACES ADVISORY COMMITTEE REGULAR MEETING CITY COUNCIL CHAMBER, 13230 PENN STREET JANUARY 25, 2023 – 4:30 P.M.

### 1. CALL TO ORDER

Vice-Chair Rowe called the regular meeting of the Art in Public Places Advisory Committee to order at 4:31 p.m. in the Council Chamber of Whittier City Hall, 13230 Penn Street, Whittier, California.

#### 2. ROLL CALL

**PRESENT:** Pamela Korporaal, Member

Eric Martinez, Member Wes Murray, Member Beth Robinson, Member Peggy Rowe, Vice Chair

**ABSENT:** Sandra Hahn, Member

Marilyn McCarty, Chair

### STAFF PRESENT:

Erin Hamilton, Community Services Manager Margo Diamond, Management Analyst Roxanne Gonzalez, Administrative Secretary

### 3. PLEDGE OF ALLEGIANCE

Member Korporaal led the Pledge of Allegiance.

### 4. PUBLIC COMMENTS

No public comments were received.

### 5. STAFF REPORTS

### **5.A.** Approval of Minutes

It was moved by Member Murray and seconded by Member Korporaal, carried by 5-0 roll call vote to approve the minutes of the regular meeting of November 23, 2022. (Absent: Member Hahn and Chair McCarty)

### 5.B. Public Art Brochure

Manager Hamilton stated that we have gone through a few renditions for the brochure and have made changes to the map. We want to make sure that people can move piece to piece but show that the art pieces are not walking distance from one another by revamping the map. The Committee also asked for specific art to be included on the Public Art Brochure. They also asked

that more original art pieces than canned pieces be represented and discussed making the brochure a bifold or postcard. Manager Hamilton added that the Committee discussed geographical locations of the art pieces and stated that they liked the gold and blue colors. It was also suggested to washout the background. Suggestions were narrowed down to make the numbers gold, to include lime green to depict the Greenway Trail, and to outline the parks with art pieces.

Management Analyst Diamond and Manger Hamilton took on the redesign of the brochure. The Public Art Brochure was revamped into a postcard. Manger Hamilton commented that as we update the postcard, we can add new art pieces digitally. The front of the postcard contains the same information from the brochure. The back of the postcard has a blue gradient to give a nice soft feel. The pieces are listed in gold with white numbers, title of the art piece, artist name, as well as the location of the art piece. The postcard will be posted on the website so we can include hyperlinks to the location of art pieces. The map Management Analyst Diamond created is not to scale but has a directional key to show north, south, east, and west. The numbers are gold and white to match on the map and art piece list. The map does not show to much detail of Whittier's background to better show the art pieces. The map is more of a Birdseye view. Manager Hamilton continued that we could take the map out entirely or change it up per Committee Member request.

Member Murray likes how the map fits the page but is a little concerned with the bend of Beverly Boulevard as it approaches Workman Mill Road because it is much before that point. He asked if the map could be brought a little bit more to scale if possible. As he mentioned before the map of the City that is in front of City Hall is a nice scale and suggested we use it as reference to design the map for the postcard to make it a little more to scale. Manager Hamilton stated that the map will have to be recreated digitally and we may be able to extend it up a bit and push up Workman Mill Road in the bend before the Greenway Trail starts so it won't appear as close. Member Murray stated that some of the streets like Hadley do not intersect at that degree but rather comes down at a 90-degree angle. He added it may be helpful for orientation purposes. Manager Hamilton stated she understands and added that hyperlinks will be helpful, since it may be difficult to showcase a literal map on the postcard. Member Murray stated that the map does not need to be a literal map, but it needs to reflect the actual layout of the street system a bit more accurately like the turns and angles that come off the major streets because it may be helpful to those who do not have the technology to pull up a map on their phone.

Member Korporaal stated that she likes the changes that have been made and understands where Member Murray is coming from. She added that she printed the postcard on her home printer and that the numbers on the map were washed out. Although we want to keep it gold, blue and white she suggested adding a contrasting color to outline the numbers.

Member Robinson stated that she really likes the layout on the front, and it shows the diverse pieces of art we have throughout the city in a variety of areas. Member Korporaal concurred with Member Robinson because there is an East Whittier piece, a mid-piece, a piece South of York Field, Uptown, and the new piece at the Groves.

Vice-Chair Rowe asked if we could include a nighttime photo of the art piece located at the Groves. Manager Hamilton stated we are working on getting a nice professional photograph of the art piece at night. Member Martinez stated that he likes the nice clean design, and it is easier on the eyes. The Postcard focuses on the pictures better. He liked the front of the postcard. He added that he is unsure how much more we can push the map without making it a literal representation but added that the slight bends of the streets could happen like at Hadley otherwise there is not much room. He continued that what a lot of people are trying to achieve is just that when they see the map the person can get acclimated and have a point of reference. He suggested including a point of reference, by adding gray rectangles box to represent City Hall for example. He suggested including major focal points like the quad, major parks scattered through the main points of the city. He suggested making the yellow circle into a lighter blue like on the map and make the numbers the darkest blue. He likes that the yellow pops digitally but if the postcard will be printed out readability may an issue. He added that the other option is to make the circles white and the numbers dark blue. Manager Hamilton asked if the colors on the map should be changed accordingly as well. She added that if the Committee would like the colors to match on the map and sides, we can play with the colors to make it happen.

Management Analyst Diamond stated that the map area where we might want to have point of reference will be challenging in the uptown area where numbers 14, 15, and 16 are located which is the Civic Center area. She continued that there is no Washington Street on this map like the ACRO versions of the map because she felt having the extra street in the middle made the map look too busy. She added that with three major North bound streets like Painter, Greenleaf, and Pickering the viewer will have an easier time orientating themselves. She added for example if you were driving North bound on Painter and made a left on Mar Vista you would see the courthouse, library and the back of City Hall which are already major points of reference. She stated that we can add a square for City Hall, but the numbers will sit above the square which will make the map look congested in that area.

Member Korporaal stated that number 7 is in wrong spot and should be located between Philadelphia and Penn which will provide more room on the map. Manager Hamilton suggested making the Community Center a focal point which has more room. Management Analyst Diamond stated that she took some artistic license on the bends of the northwest corners like where Beverly bends and the distance between streets like Penn, Hadley, and Beverly. She took a screen grab from google maps and drew over it. She slightly grabbed pieces to make the roads fit in the space allotted for the map on the postcard. She added

that the top northwest corner will be difficult to adjust because there is not much concentration of art pieces in that area, and she felt that rather than making a more realistic map by adjusting bends and curves providing a general area would be more valuable. Committee Member Robinson pointed out that 15 and 16 appear to be located more on Mar Vista as opposed to Penn Street. Member Korporaal stated that once 7 moves up and 14 over then 15 and 16 can be moved closer to Penn.

Member Martinez suggested that on the box with the description on the front page looks congested and is hard to read. He suggested reducing copy and justifying the font to the left to have clean line breaks. Manager Hamilton asked the Committee on their thoughts on the size of the postcard. Member Murray stated that the size of the postcard makes sense for the map but the details on the first page loses a lot of impact especially the Jose Ramos piece. Manger Hamilton stated the postcard will be  $5.5 \times 9$  size. Member Murray stated that photos will not lose as much detail of the postcard is sized at  $5.5 \times 9$ . Member Martinez stated that he likes the font on the back and suggested using the same font in the front.

Management Analyst Diamond discussed the changes she has made to the Art in Public Places landing page. She stated that she added more photos, created more cohesion by adding the yellow numbers next to the art pieces. The map was taken off the page because it gives a cleaner look, but there is disclaimer as to where people can see the map. The user can select the hyperlink to view the map online or to print the map at home or pick up a postcard with the map at City Hall. Information on Art in Public Places and the Committee can be found at the bottom. She also incorporated the Storyteller and Final Salute at the bottom of the page. The drop-down accordions have an appearance of an art piece place card which includes the artists name, title of piece, year created, medium and hyperlink that will take you to google map with the pin drop to the art piece. Member Murray stated that the meeting time at the bottom of the page is incorrect. Management Analyst Diamond noted the correction. Member Martinez stated the landing page is easier to read. She also showed how it appears on the mobile version. The photos within the accordion widget do get smaller on mobile version. The mobile version will still allow viewers to select the google map link to find where the art piece is located. Member Martinez asked what is causing the Red Rascal to go full frame and adapt to the mobile version and the Red Dress to not adapt. She stated that may be due to the justification of the image within the text or the pixel width. Member Murray asked if the department should reach out to the art department at the high schools to expose them to the art the city has to offer. Management Analyst Diamond asked whether he means to create awareness. Member Murray stated that we should offer teachers an opportunity to expose their students to the art we have around they city. Member Martinez asked the Committee if they are comfortable enough to move the postcard reflecting the suggested changes, or would they prefer seeing it once more. Member Murray stated he agreed but would like to see the final product.

It was moved by Member Robinson and seconded by Member Murray, carried by 5-0 to move forward with all the design revisions for the brochure and website and present a final draft to the Committee.

### 6. SECRETARY COMMENTS

Manager Hamilton stated that the Art in Public Places Master Plan will be presented to Council and be placed on consent next month. We are not changing any ordinances and a lot of the changes are updating the plan and creating appendices to make staff's job easier. The following month the Dorland Park project will be presented to Council for their consideration.

We are working on the Centennial Clock. When the Library was renovated, they shut down everything and now that everything is back on, the clock is not reconnecting. We have reached out to several clock makers, clock repairmen and specialist to repair the clock.

As for the Whittier Theatre, we are waiting on final equipment delivery in February. Once the equipment arrives the contractor will begin work. At this time, we can host small events in the theatre. Winter sessions are coming to an end. Our Spring and Summer programming will begin to be offered, like Eggstravaganza. Member Korporaal spoke with Sean and understood Founders' Day is back on. Manager Hamilton stated we are discussing the Founders' Day events return.

### 7. COMMITTEE MEMBER COMMENTS AND CONFERENCE REPORTS

Member Robinson thank staff for the great work on the brochure.

Member Murray thanked staff for the work staff has put into creating the brochure. Also, it is good to let the community know that there are art pieces around and that they are ours.

Vice-Chair Rowe stated that the work put into the postcard is amazing.

Member Korporaal stated that the results are outstanding.

Member Martinez stated that it looks fantastic.

### 8. ADJOURNMENT

Vice-Chair Rowe adjourned the meeting at 5:26 P.M.	
Approved and adopted by the Art in Public Places Advisory Committee on _	
Virginia Santana, Secretary	



### Agenda Report

Arts in Public Places Advisory Committee

Date: February 22, 2023

**To:** Art in Public Places Advisory Committee

From: Virginia Santana, Director of Parks, Recreation and Community Services

Erin Hamilton, Community Services Manager

Subject: Public Art Brochure

### **RECOMMENDATION**

Discuss and revise the Public Art brochure and Art in Public Places landing page for the website.

### **BACKGROUND**

The Public Art brochure is used to help the community locate the art around Whittier listed on our Art in Public Places inventory. The brochure has been digitized for our website but is still a useful tool in hard copy form. The Art in Public Places continues to review the brochure.

### **DISCUSSION**

At the January 25, 2023, meeting the Committee reviewed the Public Art brochure draft with their recommended edits. The Committee suggested the following additional changes:

- Create contrast for the numbers on the map and sides
- Include major focal points on the map
- Map Changes:
  - Push up Workman Mill Road in the bend before the Greenway Trail starts
  - Move number 7 up on the map
  - Move number 14 over on the map
  - o Move number 15 and 16 over to Penn Street
- Justify text on the front of the postcard to the left to create clean breaks and reduce the copy.
- Change font on the front of the brochure to San Serif (font used on the back)
- Create a postcard size brochure instead of a trifold or bifold.

In addition, the Committee suggested the following changes be made to the City of Whittier Art in Public Places landing page:

- Update meeting time to 4:30
- Have photos of art go full frame like the Red Rascal for the mobile version

The Committee will continue to review and discuss the re-designed Public Art brochure draft and ideas for the City of Whittier Art in Public Places landing page.

Public Art Brochure Page 2 of 2

### **FISCAL IMPACT**

There is no fiscal impact associated with this report.

### STRATEGIC PLANNING GOAL

Goal 4: Transparent & Open Government

### **ATTACHMENTS**

A. AIPP Postcard

## City of Whittier ART IN PUBLIC PLACES











Established in 1993, the City's Art in Public Places ordinance authorizes the allocation of one-half of one percent of construction costs over \$250,000 to be used for Art projects.

The intent of the Art in Public Places program is to provide a collection of nationally recognized artworks throughout the City.

The program is designed to give the community a variety of quality artworks, styles, and themes as well as provide new employment opportunities for local and regional artists and craft workers.

by Guy Wilson
Beverly Blvd.
& Workman Mill

Wind Sculptures
by Lyman Whitaker

by Lyman Whitaker
Various Locations

Desert Melodies

The Garden Gate

by Nancy Mooslin
Palm Park Aquatics Center

Red Rascal
by Sandy Scott
Greenleaf Ave.
near Hadley St.

The Dress by Kevin Box Greenleaf Ave. near Philadelphia

From the Tree by Kevin Box Greenleaf Ave. near Parking Structure

Crab Louie by Wayne Salge Greenleaf Ave.

near Whittier Cinem Stronger Together

by Alanna Roth Greenleaf Ave. Fire Station 28

by Rude Calderon & Robert Delgado Philadelphia St. at the Greenway Trail

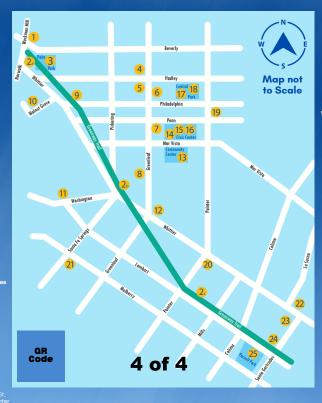
Mockingbird Tree w/ Oranges by Michael Warick The Groves in front of The Commons

Water Sculpture
by Sean So
Putnam St.,
entrance to PIH Heal

The Arch

by Dianna Schran & Katie Steffler Whittier Blvd. & Greenleaf Ave.

Community Spirit
by Nancy Mooslin
Washington Ave. & Mar Vista S
at the Whittier Community Cer



Barefoot Boy
by Tita Hupp
Washington Ave.
& Mar Vista St.
at the Central Library

The Final Salute
by Alanna Roth
Penn St . at the
Whittier Police Department

Whittier Peace Memorial by William H. Harrison Painter Ave. & Penn St

Whittier Comes to Whittier by Christoph Rittershausen Friends Ave. & Bailey St. at Central Park

Welcome Home Vietnam Veterans Memorial Honoring Jose Ramos by Wayne Healy Friends Ave. at Central Park

Flukes
by Gordon Gund
Painter Ave.
at Whittier College

Welcome Friends by Jill Casty Whittier Blvd. & Painter Ave

Freedom
by Jane DeDecker 21

York Field

The History Lesson

by Art Mortimer Whittier Blvd. & La Serna Dr

Tall Grass
by Gale McCall
Whittier Blvd. at the
Whittwood Town Center

The Storyteller by Carol Gold Santa Gertrudes Ave. at the

Gertrudes Ave. at the K Whittwood Library

Rocket Robin

by Tom Askman 🥊