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April 30, 2024

Dear Councilmembers,

I am writing to express PIH Health's support for the Greenleaf Promenade project in Uptown Whittier because it is very promising for our community's future. We are deeply invested in the success of Uptown Whittier, and we urge you to continue your commitment to this project, as approved by the City Council on December 12, 2023.

Uptown Whittier has seen its fair share of revitalization plans over the past three decades, yet actual progress has been elusive. The Greenleaf Promenade project represents more than just another proposal; it embodies a long overdue commitment to bring Uptown Whittier back to prominence in the region. By proceeding with this project, we can spur economic growth, enhance property values, and attract much-needed investment that will instill a greater sense of civic pride within our community.

The Greenleaf Promenade project is a transformative vision for Uptown Whittier. The project will create a welcoming and dynamic environment that will increase foot traffic and provide opportunities for residents, businesses, and stakeholders to thrive. From lively shops and eateries to vibrant public spaces, Uptown Whittier will serve as a hub of activity that will offer something for everyone to enjoy.

This project is about recognizing our shared goals for a thriving Uptown Whittier. It is vital that we unite as a community and rally behind this effort to improve Uptown Whittier. I respectfully ask that you, our elected leaders lend your firm support for the Greenleaf Promenade project to ensure that it moves forward without delay.

In conclusion, we believe that the Greenleaf Promenade project will create a brighter future for future generations. Thank you for your consideration to this matter. We look forward to witnessing the realization of our shared vision for a thriving Uptown Whittier.

Sincerely,

A handwritten signature in black ink, appearing to read "James R. West".

James R. West
President and Chief Executive Officer