

From: [Jill Frieze Prado](#)
To: [WebMail - CCD](#)
Subject: Greenleaf Promenade Design
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June 11, 2024

Good evening Whittier Mayor, City Council and Staff,

I am writing to express support for the revitalization of Uptown Whittier in collaboration with the nearly 4,000 voices of Whittier citizens who are challenging you in 2024 to address the Greenleaf Promenade design using all lenses through which it should be viewed.

We are challenging you to equitably support an inclusive Greenleaf Promenade design that explains to our community, in a cogent manner, the alternative solutions for moving forward without ripping out the City of Whittier's existing Historic Corridor Landscape Infrastructure Tree Canopy Urban Forest Ecosystem.

Specifically, I encourage, support and challenge you to seek out a continuum of alternative design solutions from SWA Group that can be compared and considered by all stakeholders against the existing SWA Group design.

Why?

Because it appears the existing SWA Group design:

- 1) Fails to address the design through more than one lens;
- 2) Is restricted in vision to a single design idea with a single generic design goal;
- 3) Promotes the vision and goal of ripping out the City of Whittier's existing Historic Corridor Landscape Infrastructure Tree Canopy Urban Forest Ecosystem;
- 4) Fails to include a vision or goal for co-existence and mutual inclusivity of the City of Whittier's existing Historic Corridor Landscape Infrastructure Tree Canopy Urban Forest Ecosystem; and
- 5) Fails to include a vision and goal for any bold, creative or leading edge technological ideas or plans (to which they have robust access through their global network, and on which they deeply pride themselves) for protecting and preserving the City of Whittier's existing Historic Corridor Landscape Infrastructure Tree Canopy Urban Forest Ecosystem

I encourage, support and challenge you, our elected officials, to move forward, without delay, to present alternative solutions addressed through all stakeholder lenses to our diverse stakeholder community of concerned citizens.

Respectfully,

Jill Frieze Prado
Whittier native and resident