



Agenda Report

Parks, Recreation and Community Services Commission

Date: November 15, 2023

To: Parks, Recreation and Community Services Commission

From: Virginia Santana, Director of Parks, Recreation and Community Services
Erin Hamilton, Community Services Manager

Subject: Parks Master Plan Draft

RECOMMENDATION

Review and make recommendations to KTUA on the Parks Master Plan Draft.

BACKGROUND

On September 13, 2022, City Council awarded KTUA the Professional Service contract in the amount not to exceed \$249,531 for the Parks Master Plan project. Also, City Council adopted Resolution No. 2022-74 amending FY 2022-23 FY 2022-23 budget in the amount of \$249,531 in general funds to be allocated for the Parks Master Plan Project and authorized the City Manager to execute a Professional Services contract on behalf of the City.

Since being awarded the contract, KTUA has been actively engaged in community outreach efforts. This engagement began in December 2022 and has included a series of community meetings that featured Q&A sessions, and collaborative maps of the City allowing residents to share their feedback about parks and amenities. In addition, KTUA distributed a comprehensive survey to more than 4,000 residents and introduced an interactive survey to gather valuable feedback from the local community.

Subsequently, KTUA contracted with Matrix Consulting Group that analyzed the City's programs, staffing, cost recovery, maintenance, and other pertinent data. They met with City staff that plan and conduct the programs and work in the field to gather research to ensure the Parks Master Plan was as comprehensive as possible. KTUA wrapped up their community engagement efforts on October 21, 2023, when they attended the City's Movie in the Park event to reach out to the community to share preliminary feedback.

DISCUSSION

Utilizing the data from the surveys, community outreach forums, and the Matrix Consulting Group, KTUA has developed an initial draft of the Parks Master Plan. KTUA will share their presentation and the Commission will receive instruction for the review of the draft, and a timeline for the next commission meeting to present any additional feedback to KTUA before the plan is brought before City Council.

Agenda Item No. 5.B.

FISCAL IMPACT

None.

STRATEGIC PLANNING GOAL

Goal 4: Transparent & Open Government

ATTACHMENTS

A. Parks Master Plan Summary



City of **Whittier** Parks Master Plan

Draft: November 2023

Plan Overview

The Parks Master Plan includes the following components:

1



Inventory of City-Owned Parks

A thorough, physical assessment of the quantity and condition of park facilities and amenities.

2



Park “Level of Service” Analysis

An analysis of geographic and demographic data to better understand gaps and underserved populations throughout the City.

3



Assessment of Recreation Programming & Staff Resources

A review of recreation and staffing resource data from the last five years to assess future opportunities.

4



Community & Stakeholder Engagement

A comprehensive community and stakeholder outreach program comprised of meetings, workshops, surveys, online tools, and more.

5



Recommendations for Parks and Recreation Facilities & Programming

Recommendations based on feedback collected from residents, stakeholders, staff, and elected officials.

6



Implementation Strategies

Implementable short, mid, and long-term projects that will inform the City’s annual Capital Improvement Program over the next ten years.

7



Recommendations for Funding

A table of federal, state, and regional funding sources for parks and recreation projects and programming.





Parks Master Plan Review

Commissioner direction:

1. Please review the provided Parks Master Plan draft document.
2. Make any notes or requests for revision on the copy provided to you.
3. Prepare to discuss those notes and revisions at the following Parks and Recreation commission meeting in December.
4. Please bring your copy of the Parks Master Plan draft document to the December meeting.