



Agenda Report

Parks, Recreation and Community Services Commission

Date: September 20, 2023
To: Parks, Recreation and Community Services Commission
From: Virginia Santana, Director of Parks, Recreation and Community Services
Subject: Parks Master Plan Community Meeting Update

RECOMMENDATION

Receive and file the Parks Master Plan community meeting update.

BACKGROUND

On September 13, 2022, City Council awarded KTUA the Professional Service contract in the amount not to exceed \$249,531 for the Parks Master Plan project. Also, City Council adopted Resolution No. 2022-74 amending FY 2022-23 FY 2022-23 budget in the amount of \$249,531 in general funds to be allocated for the Parks Master Plan Project and authorized the City Manager to execute a Professional Services contract on behalf of the City.

Since being awarded the contract, KTUA have held multiple community meetings since December of last year in addition to mailing a lengthy survey to over 4,000 residents as well as releasing an interactive survey to the community to gather feedback from the surrounding community.

DISCUSSION

KTUA held a community meeting on Thursday, September 7, 2023, at the Whittier Community Center. The results from the surveys were presented to the community and they were provided an opportunity to provide feedback. KTUA provided interactive maps where residents could suggest park amenities they would like to see placed in Whittier Parks. Also, there was a Q&A session at the community meeting.

FISCAL IMPACT

None.

STRATEGIC PLANNING GOAL

Goal 4: Transparent & Open Government

ATTACHMENTS

A. Parks Master Plan Community Workshop

Agenda Item No. 5.D.



PARKS MASTER PLAN Community Workshop

INVITING COMMUNITY FEEDBACK

- Email blast via our website + CivicRec
- Social Media posts in collaboration with Whittier's City Page
- Flyers sent home with WYN Club attendees
- Raffle incentives for attendance





WORKSHOP OVERVIEW

- Interactive Exhibits
- Craft Table for Kids
- KTUA Presentation with survey results
- Raffles for Attendees
- Strong turnout with about 35 guests



INTERACTIVE EXHIBITS

- In-fill opportunities at existing parks
- Vote on ideas for new amenities
- Ideas for recreation programming
- Social media participation encouraged
- Feedback on survey results



SURVEY RESULTS

- Over 800 survey responses
- Parking + safety
- Youth sports + programming
- Improving our existing parks + facilities



UP NEXT

OCTOBER

- Final community workshop on Saturday, October 21st
- Movie in the Park event, Nightmare Before Christmas

NOVEMBER

- KTUA presentation to Parks & Rec Commission
- Pre-final document presented to City Council