

# NOTICE OF PUBLIC HEARING

**TO CONSIDER LEVYING ASSESSMENTS FOR THE UPTOWN WHITTIER  
BUSINESS IMPROVEMENT AREA FOR CALENDAR YEAR 2025  
TO BE HELD ON OCTOBER 22, 2024 AT 6:00 P.M.**

## **PUBLIC COMMENT OPTIONS**

- Email: [ccd@cityofwhittier.org](mailto:ccd@cityofwhittier.org)
- Mail or Physical delivery to City Hall, 13230 Penn Street
- Live Comments: Review October 22, 2024 City Council Meeting Agenda

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WHITTIER, CALIFORNIA, DECLARING THE CITY'S INTENTION TO LEVY AND COLLECT ASSESSMENTS WITHIN THE UPTOWN WHITTIER BUSINESS IMPROVEMENT AREA FOR CALENDAR YEAR 2025

## **RECITALS**

- A. The City Council of the City of Whittier established the Uptown Whittier Business Improvement Area pursuant to the Parking and Business Improvement Area Law of 1979 (California Streets and Highways Code Section 36500 et. seq.) by adoption of Ordinance No. 1878 and subsequent amendment by adoption of Ordinance Nos. 2300, 2604, 2636, 2831, 2851 and 2904.
- B. The statutory State law governing such parking and business improvement areas is now regulated by the Parking and Business Improvement Area Law of 1989 (same State code and sections).
- C. Pursuant to Streets and Highways Code Section 36533, the Parking and Business Improvement Area Advisory Board is required to issue an annual report to the City Council, describing, among other things, the improvements and activities to be provided the next year, an estimate of the cost of providing those improvements and activities, and any proposed changes to the boundaries, the basis and method of levying the assessment, and/or to any classification of businesses.
- D. After the report has been approved by the City Council, the City Council is required to adopt a Resolution of Intention to levy the assessments, hold a public hearing, and then adopt a resolution officially confirming the annual report and levying of assessments for each Calendar Year.
- E. The City Council proposes to levy assessments for the Uptown Whittier Business Improvement Area for Calendar Year 2025 as stipulated in said annual report.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF WHITTIER, CALIFORNIA, DOES RESOLVE AS FOLLOWS:

SECTION 1. The City Council declares its intention to levy a collection benefit assessment on all businesses, trades, and professions within the parking and business improvement area entitled the Uptown Whittier Business Improvement Area located in the area generally bounded by Hadley Street, Penn Street, Milton Avenue and Friends Avenue, referred to as Uptown Whittier, for calendar year 2025.

SECTION 2. The proposed improvements and activities within the Business Improvement Area for Calendar Year 2025 include:

- (a) Special Events;
- (b) Public Relations/Marketing; and
- (c) Administration.

SECTION 3. The Advisory Board's annual report for calendar year 2023-2024 has been received and approved by the City Council and a copy is on file in the City Clerk Department at City Hall. Said report contains a description of recent activities, proposed budget, local business initiatives, and the proposed basis of assessment for Calendar Year 2025.

SECTION 4. The hour of 6:00 p.m., or as soon thereafter as the matter can be heard at the regular City Council meeting to be held on October 22, 2024, in the City Council Chambers at City Hall, is hereby designated as the time and place for the noticed public hearing, required pursuant to Streets and Highways Code Section 36534, to consider levying assessments for the Uptown Whittier Business Improvement Area for calendar year 2025.

SECTION 5. The City Clerk shall publish, mail, and post the Resolution of Intention as required by applicable statutes under the Parking and Business Improvement Area Law of 1989.

SECTION 6. The City Clerk shall certify to the passage and adoption hereof.

APPROVED AND ADOPTED this 24<sup>th</sup> day of September 2024.