



*Whittier Police Department
Community Room
13200 Penn Street
December 5, 2018
8:30 AM*

1. CALL TO ORDER

2. ROLL CALL

Fran Shields, President; Members Alaniz, Brauckmann, Crosby, Dalton, Domis, Gile, M. Gimbel, S. Gimbel-Hammer, Grisham, Gunter, Hardeman, Hernandez, Lazenby, Lopez, McDonnell, Munier, Santana, Urteaga and Watje.

3. PUBLIC COMMENTS

The public is invited to address Whittier Community Foundation regarding any item of business, with the exception of the public hearing items, or any matter within the body's subject matter jurisdiction. Speakers must limit their comments to three minutes. Pursuant to State law, the Foundation cannot take action or express a consensus of approval or disapproval on any oral communications which do not appear on the printed agenda.

4. BUSINESS ITEMS

4.A. Board Members

Approve David Gonzalez and Irene Rasmussen as new Board members to fill two vacant Whittier Community Foundation Board positions.

4.B. Approval of Minutes

Approve the Minutes of the Regular Meeting of November 7, 2018.

4.C. Treasurer's Report

Receive and file the November 2018 Treasurer's Report.

4.D. Committee Reports

Receive and file Committee reports. Consider Committees' recommendations for approval.

5. BOARD MEMBER COMMENTS

6. ADJOURNMENT

Disability-related services are available to enable persons with a disability to participate in this meeting, consistent with the Federal Americans with Disabilities Act of 1990. Spanish interpreters are also available. For information or to request services, please contact the Parks, Recreation and Community (PRCS) Department at least 24 hours in advance of the meeting at (562) 567-9400.

The agenda packet is available three days before the meeting in the PRCS Department at City Hall (13230 Penn Street), Whittier Central Library (7344 Washington Avenue) and East Whittier Branch Library (10537 Santa Gertrudes Avenue). Additionally, the agenda packet can be viewed on the City's website. Materials distributed to the Whittier Community Foundation within 72 hours of the Foundation meeting are available for public inspection in the PRCS Department's Office.

Los servicios relacionados con la discapacidad están disponibles para permitir que las personas con discapacidad participen en esta reunión, de conformidad con la Ley Federal de Estadounidenses con Discapacidades de 1990. También hay intérpretes en español disponibles. Para obtener información o para solicitar servicios, comuníquese con el Departamento de Recreación y Parques al Servicio a la Comunidad al menos de 24 horas antes de la reunión al (562) 567-9400.

El paquete de la agenda está disponible tres días antes de la reunión con El Departamento de Recreación y Parques al Servicio a la Comunidad en el Ayuntamiento (13230 Penn Street), Biblioteca Central de Whittier (7344 Washington Avenue) y Biblioteca sucursal del este de Whittier (10537 Santa Gertrudes Avenue). Además, el paquete de la agenda se puede ver en el sitio web de la Ciudad. Los materiales distribuidos al Concejo Municipal dentro de las 72 horas de la reunión del Fundación Comunitaria de Whittier están disponibles para inspección pública en la con El Departamento de Recreación y Parques al Servicio a la Comunidad.

I hereby certify under penalty of perjury, under the laws of the State of California that the foregoing agenda was posted in accordance with the applicable legal requirements. Regular and Adjourned Regular meeting agendas may be amended up to 72 hours in advance of the meeting. Dated this 30th day of November 2018.

/s/ Rosemary Serrano-Aiken

Rosemary Serrano-Aiken, Secretary



Agenda Report

Whittier Community Foundation

Date: December 5, 2018

To: Whittier Community Foundation

From: Greg Alaniz, Director of Parks, Recreation and Community Services

Subject: Board Members

RECOMMENDATION

Approve David Gonzalez and Irene Rasmussen as new Board members to fill two vacant Whittier Community Foundation Board positions.

BACKGROUND

Recently, two members of the Whittier Community Foundation Board vacated their positions.

DISCUSSION

In an effort to fill two vacant positions of the Whittier Community Foundation Board, the following people are being considered:

Irene Rasmussen is an attorney with Rasmussen Iron Works. She has been involved with the Uptown Association, Cultural Arts Foundation, and the Boy Scouts.

David Gonzalez is a teacher, involved with the YMCA in Uptown, and interested in the homelessness issues. He is also the Chair of the Parking and Transportation Commission for the City of Whittier. He is a former Dancing with the Whittier Stars dancer.

FISCAL IMPACT

There is no fiscal impact associated with this report.

ATTACHMENTS

None



Agenda Report

Whittier Community Foundation

Date: December 5, 2018

To: Whittier Community Foundation

From: Greg Alaniz, Director of Parks, Recreation and Community Services

Subject: Minutes of the Regular Meeting of November 7, 2018

RECOMMENDATION

Approve the Minutes of the Regular Meeting of November 7, 2018.

BACKGROUND

None

DISCUSSION

Staff prepared draft minutes and hereby submits the minutes for Board approval.

FISCAL IMPACT

There is no fiscal impact with this report.

ATTACHMENTS

A. Minutes of the Regular Meeting of November 7, 2018.

**MINUTES
WHITTIER COMMUNITY FOUNDATION
REGULAR MEETING
WHITTIER COMMUNITY CENTER
7630 WASHINGTON AVENUE
WEDNESDAY, NOVEMBER 7, 2018 – 8:30 A.M.**

The Whittier Community Foundation Board of Directors met in Regular Session at the Whittier Community Center, 7630 Washington Avenue Whittier, California. President Shields called the meeting to order at 8:37 a.m.

COMMUNITY FOUNDATION

MEMBERS PRESENT:

Fran Shields
Greg Alaniz
Jeff Brauckmann
Linda Domis
Ross Gile
Mike Gimbel
Shannon Gimbel-Hammer
Caren Grisham
Greg Gunter
Chris Hardeman
Rudy Hernandez
Bruce Lazenby
LaDonna Munier
Jeff Piper (departed 9:16 a.m.)
Manuel Urteaga (arrived 8:43 a.m.)
Bonnie Watje

COMMUNITY FOUNDATION

MEMBERS ABSENT:

Carol Crosby (unexcused)
Karen Dalton (unexcused)
Jeff Lopez (unexcused)
RD McDonnell (unexcused)
Virginia Santana (unexcused)

OTHERS PRESENT:

David Gonzalez, Whittier resident
Irene Rasmussen, Attorney and Whittier resident
Rosemary Serrano-Aiken, Secretary

PUBLIC COMMENTS:

President Shields introduced Irene Rasmussen and David Gonzalez to the Board as potential board members and invited them to introduce themselves to the Board. Irene Rasmussen is an attorney with Rasmussen Iron Works. She was involved with Uptown Association as well as the Cultural Arts Foundation, and was heavily involved in the Boys Scouts.

David Gonzalez introduced himself as a teacher, involved with the YMCA in Uptown, and interested in the homelessness issues. He is also the Chair of the Parking and Transportation Commission for the City of Whittier. He was a former Dancing with the Whittier Stars dancer. He is glad to be at the meeting.

BUSINESS ITEMS:

MINUTES:

It was moved by Member Gunter, seconded by Member Munier to approve the Minutes of the Regular Meeting of October 3, 2018 as submitted. Motion carried 15-0-6, (Members Crosby, Dalton, Lopez, McDonnell, Santana and Urteaga absent).

TREASURER'S REPORT:

President Shields presented the financial report for October 2018 stating that there is currently a balance of \$176,941.85 in the account.

President Shields thanked Member Giles for his suggestion during the last meeting regarding placing a large amount of money to a higher yielding account. The various accounts at CUSoCal were researched and the funds raised for the firefighter tribute of approximately \$72,000 were placed in a money market account that yields approximately 3.4%

It was moved by Member Hardeman, seconded by Member Domis to receive and file the October 2018 Treasurer's Report. Motion carried 15-0-6, (Members Crosby, Dalton, Lopez, McDonnell, Santana and Urteaga absent).

Board Member Urteaga arrived and took his seat.

BOARD MEMBERS:

President Shields asked if anyone present had any comments regarding Board Members; no one responded with comments.

COMMITTEE REPORTS:

Boots, Beer, & BBQ

Member Hardeman announced that the Boots, Beer, & BBQ (BBB) event netted approximately \$5,500. Over 300 people participated. President Shields commented the event drew a different type of crowd. Member Gimbel added that the crowd really liked the country dancing. Member Hardeman thanked Member Watje for her donation of drinking glasses and t-shirts.

Member Gimbel asked if the donated items were added back in, would the event have made a profit. Member Lazenby asked if the event was worth what it brought in regard to the man-hours put in; is it worth doing again? President Shields said all the promised sponsor money and expenses have yet to be received. As soon as that happens, the

event can be better analyzed financially. Member Hernandez stated the Whittier Community Foundation (WCF) has another year to decide if they will have the event again. Member Hardeman commented that positive evaluations were given regarding the event, the WCF just needs to find ways to make this event more profitable.

Spooktacular 5K

Secretary Alaniz announced that there were 1,953 registered runners/walkers, and more than 4,000 in attendance. WCF raised \$18,000 in sponsorships; Whittier Host Lions raised \$5,700. The WCF has a great relationship with Lions and they provide help with the security; however, we may want to revisit the contract agreement.

He thanked the following: Member Hernandez for his outstanding DJ services; Member Gile for all his great Internet work; Member Urteaga for sponsoring the pancake breakfast and bringing many volunteers to help; and Member Watje for her donations of printing and t-shirts. He added that he struggled to get volunteers this year. He went on to say that there were six Spooktacular meetings throughout the year; Lions representatives only attended two of the meetings.

Fire Fighter Tribute

President Shields stated the artist; Alanna Roth sculpted the first wire maquette and is working on the second one. She added that the cost of the tribute is approximately \$158,000; however, the total will be more in the range of \$180,000, which includes landscaping, lighting, etc.

Member Gimbel-Hammer passed around two mock-ups of the Fire Fighter Tribute calendar for fundraising. She stated that the Parks, Recreation and Community Services (PRCS) Department purchased the front inside cover; the back cover is still available. Each full-page month is \$500 and the months of June, October, and November are still available. President Shields asked the Board Members to help us with getting an additional 24 sponsor coupons or business cards.

Member Gimbel-Hammer said the calendars will sell for \$10 each, with the hopes of each Board Member selling at least five. She added that the calendar has the potential to raise \$10,000 and suggested if this year's calendar goes well, the WCF can choose to continue to create one every year. This year, only 250 calendars will be printed. She thanked Member Watje for creating the calendar mock-ups. Member Watje indicated all information needs to be in by the end of November, in hopes of printing in December.

Dancing with the Whittier Stars (DWTWS)

Member Hernandez announced that DWTWS is in need of two male dancers. The female dancers are all accounted for. He will announce the dancers once two more male dancers are solidified. He thanked Member Urteaga for volunteering to be a judge.

Art Project

President Shields announced that Member Crosby could not make this meeting; however, she contacted the city of Fullerton and they have not yet responded regarding a joint meeting.

Dodge Ball Fundraiser

Member Hernandez announced he is meeting with the school district next week and will give a report at the next meeting.

Member Piper requested to be excused at this time.

BOARD MEMBER COMMENTS:

President Shields announced the Boy Scouts will recognize Member Gunter on November 15. She suggested the WCF purchase an ad in the Boy Scout's pamphlet, which costs \$50 for a one line announcement and \$300 for a full page. Member Watje clarified that an entire page is an 8.5" X 5.5" sized black and white ad. President Shields added that the WCF has money set aside in their marketing budget.

It was moved by Member Hardeman, seconded by Member Munier to approve purchasing a \$300 ad in the Good Scouts Award pamphlet. Motion carried 15-0-6, (Members Crosby, Dalton, Lopez, McDonnell, Piper, and Santana absent).

Member Grisham announced that the following members need to pay their \$100 annual dues for 2018 - 19: Members Brauckmann, Crosby, Grisham, Piper, Urteaga and President Shields.

Member Gile suggested purchasing more WCF stationary and passed out a sample of a letter and envelope as well as an ACRO quote sheet. The cost is approximately \$350. The board approved the purchase.

Member Alaniz announced the Veterans Day ceremony is this Saturday in front of City Hall. In addition, The W Art Exhibit is Friday, November 16th and Saturday November 17th at Parnell Park.

Member Gimbel-Hammer announced the Boys and Girls Club is having a toy drive, if anyone would like to donate toys or books. Member Munier commented that the type on the toy drive box is so small, it is difficult to promote.

Member Hernandez reminded everyone of the Boys and Girls Club's Thanksgiving event next Friday. Also, Interfaith Food Center is having an event this Saturday and they need volunteers.

Member Lazenby commented Rose Hills hosts Guadalupe Day each year; there is a special project this year with an exact replica of the Virgin of Guadalupe as well as displaying some items from the basilica.

ADJOURNMENT:

There being no further business, President Shields adjourned the meeting at 9:26 a.m.

Respectfully submitted,

Greg Alaniz

Greg Alaniz
Director of Parks, Recreation and Community Services



Agenda Report

Whittier Community Foundation

Date: December 5, 2018

To: Whittier Community Foundation

From: Greg Alaniz, Director of Parks, Recreation and Community Services

Subject: Treasurer's Report

RECOMMENDATION

Receive and file the November 2018 Treasurer's Report.

BACKGROUND

None

DISCUSSION

The Treasurer prepared the Treasurer's Report for November 2018 and hereby submits the report for Board approval.

FISCAL IMPACT

There is no fiscal impact associated with this report.

ATTACHMENTS

None



Agenda Report

Whittier Community Foundation

Date: December 5, 2018

To: Whittier Community Foundation

From: Greg Alaniz, Director of Parks, Recreation and Community Services

Subject: Committee Reports

RECOMMENDATION

Receive and file Committee reports. Consider Committees' recommendations for approval.

BACKGROUND

None

DISCUSSION

The Board will be updated on the 2018 - 19 Committees and on the following Committees' activities:

1. Spooktacular 5K (Chair Alaniz)
2. Fire Tribute (Chair Shields)
 - a. Financials (Chair Shields)
 - b. Calendar (Member Gimbel-Hammer)
3. Dancing with the Whittier Stars (Chairs Hernandez and Santana)
4. Membership (Chairs Gile and Grisham)
5. New Projects (Chairs Hardeman and Lopez)
 - Holiday Banners
6. Art Project (Chairs Crosby and Grisham)
7. Dodge Ball (Chair Hernandez)
8. Boots, Beer & BBQ (Chair Hardeman)

FISCAL IMPACT

There is no fiscal impact associated with this report.

ATTACHMENTS

None