

**AGENDA
CITY OF WHITTIER
CULTURAL ARTS COMMISSION
CITY COUNCIL CHAMBERS, 13230 PENN STREET
JANUARY 28, 2019, 6:00 PM**

1. CALL TO ORDER

2. ROLL CALL

Alberto Montes De Oca, Chair
Caroline Medrano, Vice Chair
Roberto Chavez, Commissioner
Bethany Gilbertson, Commissioner
Pamela Kinnaman-Korporaal, Commissioner

3. PLEDGE OF ALLEGIANCE

4. PUBLIC COMMENTS

The public is invited to address the Cultural Arts Commission regarding any item of business, with the exception of the public hearing items, or any matter within the body's subject matter jurisdiction. Speakers must limit their comments to three minutes. Pursuant to State law, the Commission cannot take action or express a consensus of approval or disapproval on any oral communications which do not appear on the printed agenda.

5. STAFF REPORTS

5.A. Approval of Minutes

Recommendation: Approve the Minutes of the Regular Meeting of November 26, 2018.

5.B. Committee Reports

Recommendation: Receive and file Committee reports. Consider Committees' recommendations for approval.

5.C. 2018 Fall Report

Recommendation: Receive and file the 2018 Fall Report.

6. SECRETARY COMMENTS

7. COMMISSION MEMBER COMMENTS/CONFERENCE REPORTS

8. ADJOURNMENT

Disability-related services are available to enable persons with a disability to participate in this meeting, consistent with the Federal Americans with Disabilities Act of 1990. Spanish interpreters are also available. For information or to request services, please contact the Parks, Recreation and Community Services (PRCS) Department at least 24 hours in advance of the meeting at (562) 567-9400.

The agenda packet is available three days before the meeting in the PRCS Department at City Hall (13230 Penn Street), Whittier Central Library (7344 Washington Avenue) and East Whittier Branch Library (10537 Santa Gertrudes Avenue). Additionally, the agenda packet can be viewed on the City's website. Materials distributed to the Cultural Arts Commission within 72 hours of the Cultural Arts Commission meeting are available for public inspection in the PRCS Department's Office.

Los servicios relacionados con la discapacidad están disponibles para permitir que las personas con discapacidad participen en esta reunión, de conformidad con la Ley Federal de Estadounidenses con Discapacidades de 1990. También hay intérpretes en español disponibles. Para obtener información o para solicitar servicios, comuníquese con el Departamento de Recreación y Parques al Servicio a la Comunidad al menos de 24 de horas antes de la reunión al (562) 567-9400.

El paquete de la agenda está disponible tres días antes de la reunión con El Departamento de Recreación y Parques al Servicio a la Comunidad en el Ayuntamiento (13230 Penn Street), Biblioteca Central de Whittier (7344 Washington Avenue) y Biblioteca sucursal del este de Whittier (10537 Santa Gertrudes Avenue). Además, el paquete de la agenda se puede ver en el sitio web de la Ciudad. Los materiales distribuidos al Comisión de artes culturales dentro de las 72 horas de la reunión del Concejo Municipal están disponibles para inspección pública en la con el Departamento en el Recreación y Parques al Servicio a la Comunidad.

I hereby certify under penalty of perjury, under the laws of the State of California that the foregoing agenda was posted in accordance with the applicable legal requirements. Regular and Adjourned Regular meeting agendas may be amended up to 72 hours in advance of the meeting. Dated this 25th day of January 2019.

/s/ Sheryl Dugas

Sheryl Dugas, Administrative Secretary



Agenda Report

Cultural Arts Commission

Date: January 28, 2019

To: Cultural Arts Commission

From: Greg Alaniz, Director of Parks, Recreation and Community Services

Subject: Approval of Minutes

RECOMMENDATION

Approve the Minutes of the Regular Meeting of November 26, 2018.

BACKGROUND

None

DISCUSSION

Staff prepared draft minutes and hereby submits the minutes for Commission's approval

FISCAL IMPACT

There is no fiscal impact associated with this report.

ATTACHMENTS

Minutes of the Regular Meeting of November 26, 2018.

**MINUTES
CITY OF WHITTIER
CULTURAL ARTS COMMISSION
REGULAR MEETING
CITY COUNCIL CHAMBER, 13230 PENN STREET
MONDAY, NOVEMBER 26, 2018 – 6:00 P.M.**

1. OATH OF OFFICE:

Ms. Pamela Kinnaman-Korporaal took the Oath of Office, becoming a member of the Cultural Arts Commission.

2. CALL TO ORDER:

The Cultural Arts Commission of the City of Whittier met in Regular Session in the Whittier City Council Chambers, 13230 Penn Street, Whittier, California. Chair Montes De Oca called the meeting to order at 6:03 p.m.

3. ROLL CALL:

**CULTURAL ARTS
COMMISSIONERS PRESENT:** Alberto Montes De Oca, Chair
Roberto Chavez, Commissioner
Bethany Gilbertson, Commissioner
Pamela Kinnaman-Korporaal, Commissioner
Vacant, Commissioner

**CULTURAL ARTS
COMMISSIONERS ABSENT:** Caroline Medrano, Vice Chair (unexcused)

OTHER OFFICIALS PRESENT: Greg Alaniz, Director of Parks, Recreation and
Community Services
Virginia Santana, Community Services Manager
Erin Hamilton, Community Services Supervisor
Rosemary Serrano-Aiken, Secretary

4. PLEDGE OF ALLEGIANCE:

Commissioner Kinnaman-Korporaal led the Pledge of Allegiance to the United States flag.

5. PUBLIC COMMENTS: None

6. STAFF REPORTS:

6. A APPROVAL OF MINUTES

It was moved by Commissioner Gilbertson, seconded by Commissioner Chavez, and carried 4-0 to approve the Minutes of the Regular Meeting of October 22, 2018.

6. B COMMITTEE REPORTS

The W Art Show and Chalktastic:

Erin Hamilton, Community Services Supervisor, updated the Commissioners on The W Art Show and Chalktastic events. The W Art Show was well attended. Approximately 50 percent of the artists were returning to showcase their fine art at The W Art Show from the previous year. Chair Montes De Oca commented that the event has grown and two rooms were filled with nice artwork. Ms. Hamilton commented that many organizations were emailed well in advance of the event inviting them. Commissioner Chavez thanked Ms. Hamilton and Ms. Virginia Santana for all their hard work.

Ms. Hamilton announced the Chalktastic event was successful with over 80 children participating. Many of the children returned from last year. She thanked Chair Montes De Oca and Member Kinnaman-Korporaal for judging the event. Commissioner Kinnaman-Korporaal mentioned how talented the youth were and the community seemed to love the Chalktastic event. Chair Montes De Oca thanked Ms. Santana and Ms. Hamilton for always making the City of Whittier community events so amazing.

Ms. Hamilton commented that although there were less artists this year, they sold more art than last year. She added that Community Services Supervisor, Dennis Cujak, took some great photos. Ms. Santana suggested the save the date flyer have a group photo of the youth that participated in Chalktastic. Commissioner Kinnaman-Korporaal suggested live music be played at the event. Ms. Hamilton stated it was done a few years ago, it was not well received. Perhaps have music during the Friday reception next year. Chair Montes De Oca recommended more lighting being placed outside.

Visual Arts Program:

Ms. Hamilton distributed the following to Commissioners: City of Whittier Visual Arts Exhibit Program pamphlets, guidelines for the Whittier City Hall and Parnell Park Lobby Visual Arts Exhibit Program, and a letter to artists inviting them to submit their portfolios. New artists were encouraged to submit their artwork for the lobby art exhibit; however, only three were received. She asked Commissioners to reach out to artists they know who would be interested in the Visual Arts Program. About 20 artists are needed for both City Hall and Parnell Park lobby art. If there are not enough lobby art submissions, perhaps only have art displayed at City Hall. She showed a PowerPoint presentation regarding the following three artists who submitted their artwork: Deanna Woirhaye (photography); Kevin LeDuff (Photography); and Sally Sjoberg (painting). Ms. Sjoberg has requested the month of March (International Women's month) to display her art due to her focus on "Women in History". Photographer, Keith Durlinger is an instructor for the City. Commissioner Chavez asked for the month of September to display his Route 66 mixed media artwork. Commissioner Gilbertson volunteered to display her artwork in the month of August.

It was moved by Commissioner Chavez, seconded by Commissioner Kinnaman-Korporaal , and carried 4-0 to receive and file the Committee Reports on The W Art Show, Chalktastic, and the Visual Arts Program.

7. SECRETARY'S COMMENTS

Secretary Alaniz announced the following upcoming events:

- Ms. Hamilton submitted an entry of behalf of the City for a CPRS Emerging Arts Program grant. Hopes are to be awarded the grant in Sacramento in January 2019.
- City Hall will be closed from 12 noon on Friday, December 21, 2018 through Tuesday January 1, 2019 for the holiday season.
- Secretary Alaniz distributed a glass with the new PRCS logo filled with candy to each Commissioner.
- The next Cultural Arts Commission meeting will be January 28, 2018.

8. COMMISSIONERS' COMMENTS

Commissioner Gilbertson reported that the Social Media Sunday event, "We Are Whittier" was well attended. There was live music, people making products, and some artists participated.

Commissioner Kinnaman-Korporaal reported there was an Arts Connect meeting in November at King Richard's Antique Vintage Center. The Arts Connect show will be on December 8th. Last year, woodworkers made over 7,000 wooden cars and donated them to the Hathaway House.

Commissioner Chavez commented The W Art Show and Chalktastic was fantastic. This group will work well together with new blood and new ideas. He thanked Secretary Alaniz for the holiday goodies as well as Ms. Santana and Ms. Hamilton for putting on fantastic City events

9. ADJOURNMENT

There being no further business, Chair Montes De Oca adjourned the meeting at 7:06 p.m.

Approved and adopted by the Cultural Arts Commission on _____.

GREG ALANIZ, Secretary



Agenda Report

Cultural Arts Commission

Date: January 28, 2019

To: Cultural Arts Commission

From: Greg Alaniz, Director of Parks, Recreation and Community Services

Subject: Committee Reports

RECOMMENDATION

Receive and file Committee reports. Consider Committees' recommendations for approval.

BACKGROUND

None

DISCUSSION

The Commission will be updated on the following Committee reports:

1. Art in Public Places
2. Visual Arts Program
3. Banner Program

FISCAL IMPACT

There is no fiscal impact associated with this report.

ATTACHMENTS

None



Agenda Report

Cultural Arts Commission

Date: January 28, 2019

To: Cultural Arts Commission

From: Greg Alaniz, Director of Parks, Recreation and Community Services

Subject: 2018 Fall Report

RECOMMENDATION

Receive and file the 2018 Fall Report.

BACKGROUND

None

DISCUSSION

Staff prepared the 2018 Fall Report and hereby submits the report for Commission's approval.

FISCAL IMPACT

There is no fiscal impact associated with this report.

ATTACHMENTS

A. 2018 Fall Report



MEMORANDUM

Date: January 28, 2019
To: Commissioners
From: Greg Alaniz, Director of Parks, Recreation and Community Services
Subject: 2018 Fall Report

RECOMMENDATION:

Staff recommends that the Cultural Arts Commission receive and file the Community Services Division's 2018 Fall Report.

DISCUSSION:

Aquatics showed an increase this quarter in both revenue and participation. Palm Park Tennis Center continues to be a favorite among many tennis aficionados. The City continues to encourage the arts via the W7 Art Show, Chalktastic, and the Lobby Art Program. There were various well-attended community events showing our appreciation to volunteers, providing a fun-filled country BBQ dance, and hosting our community Spooktacular 5K. Facility rentals and class registration remained popular and showed increases in revenue. Our senior centers continue to provide interesting and engaging programs and events. The City sponsored sports and theatre programs were as popular as ever. The Youth Services Division provided many exciting and productive programs and events for the youth in our City.

AQUATICS AND TENNIS:

Aquatics

This year, aquatics conducted three sessions of after-school swim lessons with an increase in revenue of 22% over fall 2017. We continued our water aerobics and adult lessons normally offered only in the summer and was well received.

Lap swim revenue increased 24% over last year due to a 50% increase in Lap Swim Punch Card sales and the \$1 fee increase. This year we held the second annual Thanksgiving Day lap swim session. The early time allowed regular swimmers an opportunity to workout before the holiday.

Tennis

The Del Rio Girls Tennis League finals were held at the Tennis Center in October. The Greater Whittier Tennis Club conducted their annual Fall League play that garnered over \$1,800 in revenue for the Tennis Center. In addition to the Greater Whittier Tennis Club, the USTA regularly used courts on the weekends.

CULTURAL ARTS

Lobby Art

Mixed media artist Bryan Davis and group photographers “Nuestro Arte,” displayed their photos this fall season in the City Hall lobby. Photography instructor Keith Durflinger curated a group show of his Parnell Park students. The community enjoyed the photographs.

COMMUNITY EVENTS

The Whittier Community Foundation’s Boots, Beer & BBQ event was held on September 29. Over 200 people were in attendance. The community enjoyed food, a live band, and a festive atmosphere.

The Whittier Community Foundation’s Spooktacular 5K was held on October 27. Over 1,900 participants enjoyed an energized morning in Uptown Whittier.

Social Services Commission hosted their annual Volunteer Recognition Program event on November 13. Nine deserving volunteers were honored at the evening reception.

The W7 Art Show and the Chalktastic art competition for kids took place on November 16 - 17 at Parnell Park. Over 20 artists and over 80 students participated in these events respectively.

FACILITY RENTALS

Palm Park and Guirado Park

Rentals continue to be popular at the Palm Park Activity Center. Combined, Palm Park and the Guirado Park Facilities had a revenue increase of 20% over last year.

Parnell Park

Parnell Park continues to be busy with rentals. Private party rentals have increased since the summer season. The revenue brought in this season was \$10,036 between September and November.

Senior Center

The Senior Center continues to hold many community events and private rentals. Many of the rentals are returning customers that are pleased with the facility and staff.

Whittier Center Theatre

A total of 10 private rentals were held generating \$9,896 in revenue this fall.

Whittier Community Center

A total of 63 private rentals were held this fall generating \$9,845 in revenue.

Whittier Historic Depot Rentals

A total of 31 private rentals were held this fall generating \$7,942 in revenue.

York Field Rentals

A total of nine permits were issued this fall generating \$3,964 in revenue.

RECREATION CLASSES

The fall session for recreation classes showed a gross revenue of \$98,603 indicating a 1.5% increase compared to fall 2017. The most popular fall programs continue to be gymnastics, fitness, martial arts, and the Saturday sports programs.

SPORTS

Adult Softball

A total of 56 teams participated in the fall 2018 adult softball league. The league fee of \$525 per team generated \$29,400 in gross revenue. Teams play at York Field on Wednesdays, Thursdays, Fridays, and Sundays.

Whittier Skate Park

The Whittier Skate Park was open 91 days and closed 6 days throughout the fall season due to holidays, rain, and maintenance.

THEATRE PROGRAMS

The Whittier Family Theatre presented a production of "Joseph and the Amazing Technicolor Dream Coat". The production consisted of 139 cast members. All eight performances were well attended.

SENIOR SERVICES

National Chess Day was celebrated at Parnell Park on October 13. Approximately 25 seniors and youth participated and/or learned how to play chess. Refreshments and prizes were provided.

The Whittier Senior Center had their Annual Halloween Party on October 31. The seniors enjoyed dancing, a costume contest, and entertainment. Food and games were provided by various health care agencies.

The Veteran's Day celebration was held on November 10 in front of Whittier City Hall. Approximately 200 people were in attendance. The California High School band played

patriotic songs throughout the morning. City officials delivered their speeches and acknowledged our Veterans.

The Harvest Feast was held on November 19, at Parnell Park. Eighty-five seniors enjoyed a turkey dinner, dessert, photo booth, dancing, and raffle prizes. These amenities were provided by the 10 health care agencies in attendance.

The Whittier Uptown seniors and Parnell Park seniors enjoyed a Holiday Jingle Jamboree on December 3. Activities included live entertainment, dancing, holiday crafts, and treats.

Excursions

Senior excursions continue in popularity. Excursions included the Aquarium of the Pacific, Tamale Festival in Indio, Japanese American Museum in Little Tokyo, Tanaka Farms in Irvine, and the Magic of Christmas performance at the La Mirada Theater.

THERAPEUTIC RECREATION PROGRAM

The Therapeutic Recreation Program was busy with Special Olympics competitions. A softball competition was conducted at Rio Vista Park with 15 teams competing, including Whittier's team, the Dirty Dawgs.

The Friday Night Dances were moved from Palm Park to the Whittier Senior Center to accommodate the growing number of participants.

For the Halloween Dance held on October 19, the National Charity League (NCL) donated 80 pumpkins. They also volunteered to help with the carving and costume contest. Dances are held the 1st and 3rd Fridays of each month from September – June.

YOUTH SERVICES

School Year WYN Club

The School Year WYN Club program began on August 15 with sites at Murphy Ranch, Evergreen, Leffingwell, Laurel, and Hoover Elementary Schools. WYN Club members participated in educational activities, seasonal crafts, and physical activity. Homework assistance was provided as well. The current number of participants enrolled were as follows: Murphy Ranch (172), Leffingwell (114), Laurel (67), Evergreen (24), and Hoover (54).

Youth Services held a Family Game Night at Parnell Park on October 19. Club members and their parents joined staff to participate in board games and other exciting activities.

During the months of October and November, WYN Club sites participated in an Intermural Kickball Program. Each week, games were held at the various WYN Club sites. Many parents came out to support their children.

Club Orchard Dale and Club Scottie

The City continues to collaborate with the SKILLS Organization to run fee-based programs at Orchard Dale Elementary School and Scott Avenue Elementary School. Both programs serve students in kindergarten through fifth grade. There are 77 students enrolled at Club Orchard Dale and 78 students enrolled at Club Scottie.

Students Run Whittier

The Students Run Whittier program began on September 8 and ended on December 15, with 75 participants enrolled. The program is free for students in 4th through 8th grades. Practices were held on Saturdays at Palm Park. Participants received a free t-shirt and had the opportunity to participate in various 5K races.