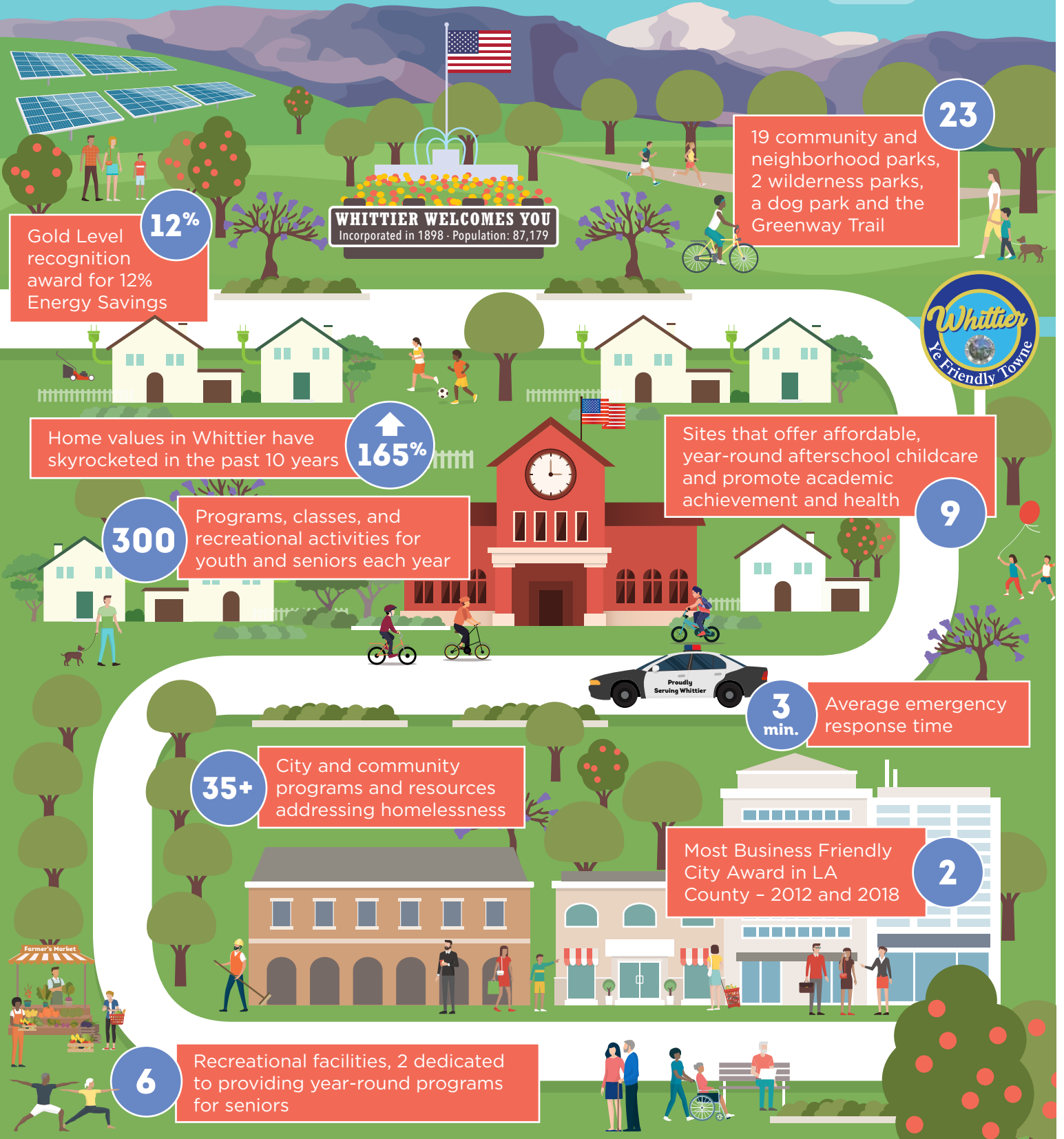




Maintaining Our Quality of Life and Public Safety in Whittier

Since the recession in 2008, the City has received less revenue including \$8 million in cuts when the State eliminated redevelopment funding in 2012. The City is facing a projected cumulative budget deficit of nearly \$19 million over the next 5 years, potentially requiring cuts to the police force, city services, and the frequency of road maintenance.



12%
Gold Level recognition award for 12% Energy Savings

WHITTIER WELCOMES YOU
Incorporated in 1898 - Population: 87,179

23
19 community and neighborhood parks, 2 wilderness parks, a dog park and the Greenway Trail



Home values in Whittier have skyrocketed in the past 10 years 165%

300
Programs, classes, and recreational activities for youth and seniors each year

9
Sites that offer affordable, year-round afterschool childcare and promote academic achievement and health



3 min.
Average emergency response time

35+
City and community programs and resources addressing homelessness

2
Most Business Friendly City Award in LA County - 2012 and 2018



6
Recreational facilities, 2 dedicated to providing year-round programs for seniors





Keeping Whittier Safe, Clean, and Well-Maintained



**State Cuts:
\$8 Million**

Our City's first priority is maintaining the quality of life and public safety of all residents, while remaining committed to long-term financial stability.



**Cut 51 full-time
staff positions**

To provide stable, local funding to meet local needs, the Whittier City Council is considering placing a three-quarter cent Neighborhood Safety and Community Service transaction and use tax, commonly known as a sales tax, on the March 3, 2020 ballot.

If approved by voters, this locally controlled revenue source could help:



Hire and retain police personnel to reduce crime, gang, drug, and graffiti activity on our streets



Address homelessness in our community



Fund senior, youth, and after school programs



Maintain streets and sidewalks, and keep parks and other public areas clean and safe



Provide quick responses to 9-1-1 emergencies



Fiscal Accountability and Transparency

All funds from the measure will be used solely to fund City services here in Whittier. Funds will be controlled by the City, and cannot be taken away by the State or the County. Independent audits would guarantee all funds are spent in accordance with the law. This measure would not be applied to the sale of most groceries or prescription medicine.

We want to know your priorities for our City. Contact us at PublicInfo@CityofWhittier.org or visit www.CityofWhittier.org/PotentialBallotMeasure for more information.