AGENDA CITY OF WHITTIER CULTURAL ARTS COMMISSION CITY COUNCIL CHAMBER, 13230 PENN STREET FEBRUARY 24, 2020, 6:00 PM

1. CALL TO ORDER

2. ROLL CALL

Pamela Korporaal, Chair Bethany Gilbertson, Vice Chair Octavio Martinez, Commissioner Caroline Medrano, Commissioner Christine Singer-Luna, Commissioner

3. PLEDGE OF ALLEGIANCE

4. PUBLIC COMMENTS

The public is invited to address the Cultural Arts Commission regarding any item of business, with the exception of the public hearing items, or any matter within the body's subject matter jurisdiction. Speakers must limit their comments to three minutes. Pursuant to State law, the Commission cannot take action or express a consensus of approval or disapproval on any oral communications which do not appear on the printed agenda.

5. STAFF REPORTS

5.A. Approval of Minutes

Recommendation: Approve the Minutes of the Regular Meeting of January 27, 2020.

5.B. Committee Reports

Recommendation: Receive and file Committee report regarding:

- 1. Street Banner Program
- 2. Concerts in the Park
- 3. Emerging Arts
- 4. AIPP Committee

5.C. Whittier Nights at the Hollywood Bowl

Recommendation: Staff prepared a list of concerts that will be offered for this summer season at the Hollywood Bowl. Commission is tasked with selecting two (2) concerts for this summer.

5.D. Welcome Home Vietnam Veteran's Memorial - Honoring Jose Ramos Recommendation: Review revised proposal by artist Wayne Healey.

6. SECRETARY COMMENTS

7. COMMISSION MEMBER COMMENTS/CONFERENCE REPORTS

8. ADJOURNMENT

Disability-related services are available to enable persons with a disability to participate in this meeting, consistent with the Federal Americans with Disabilities Act of 1990. Spanish interpreters are also available. For information or to request services, please contact the Parks, Recreation and Community Services (PRCS) Department at least 24 hours in advance of the meeting at (562) 567-9400.

The agenda packet is available three days before the meeting in the PRCS Department at City Hall (13230 Penn Street), Whittier Central Library (7344 Washington Avenue) and East Whittier Branch Library (10537 Santa Gertrudes Avenue). Additionally, the agenda packet can be viewed on the City's website. Materials distributed to the Parks, Recreation and Community Services Commission within 72 hours of the Commission meeting are available for public inspection in the PRCS Department's Office.

Los servicios relacionados con la discapacidad están disponibles para permitir que las personas con discapacidad participen en esta reunión, de conformidad con la Ley Federal de Estadounidenses con Discapacidades de 1990. También hay intérpretes en español disponibles. Para obtener información o para solicitar servicios, comuníquese con el Departamento de Recreación y Parques al Servicio a la Comunidad al menos de 24 horas antes de la reunión al (562) 567-9400.

El paquete de la agenda está disponible tres días antes de la reunión con El Departamento de Recreación y Parques al Servicio a la Comunidad en el Ayuntamiento (13230 Penn Street), Biblioteca Central de Whittier (7344 Washington Avenue) y Biblioteca sucursal del este de Whittier (10537 Santa Gertrudes Avenue). Además, el paquete de la agenda se puede ver en el sitio web de la Ciudad. Los materiales distribuidos al Comisión de parques, recreación y servicios comunitarios dentro de las 72 horas de la reunión del Concejo Municipal están disponibles para inspección pública en la con El Departamento de Recreación y Parques al Servicio a la Comunidad.

I hereby certify under penalty of perjury, under the laws of the State of California that the foregoing agenda was posted in accordance with the applicable legal requirements. Regular and Adjourned Regular meeting agendas may be amended up to 72 hours in advance of the meeting. Dated this 21 day of February 2020.

/s/ Amber Tovar	
Amber Tovar, Office Specialist II	



Agenda Report Regular

Date: February 24, 2020

To: Cultural Arts Commission

From: Virginia Santana

Subject: Approval of Minutes

RECOMMENDATION

Approve the Minutes of the Regular Meeting of January 27, 2020.

BACKGROUND

None

DISCUSSION

Staff prepared draft minutes and hereby submits the minutes for Commission's approval.

FISCAL IMPACT

There is no fiscal impact associated with this report.

ATTACHMENTS

Minutes of the Regular Meeting of January 27, 2020

MINUTES

CITY OF WHITTIER CULTURAL ARTS COMMISSION

REGULAR MEETING

CITY COUNCIL CHAMBERS, 13230 PENN STREET JANUARY 27, 2020 – 6:00 P.M.

1. CALL TO ORDER:

Chair Korporaal called the regular meeting of the Cultural Arts Commission to order at 6:05 p.m. in the Council Chambers of Whittier City Hall, 13230 Penn Street, Whittier, California.

2. ROLL CALL PRESENT:

Pamela Korporaal, Chair Bethany Gilbertson, Vice Chair Caroline Medrano, Commissioner Christine Singer-Luna, Commissioner

ABSENT: Octavio Martinez

STAFF PRESENT:

Virginia Santana, Interim Director of Parks, Recreation and Community Services

Erin Hamilton, Community Services Supervisor Amber Tovar, Office Specialist II

3. PLEDGE OF ALLEGIANCE

Vice Chair Gilbertson led the Pledge of Allegiance.

4. PUBLIC COMMENTS

None

5. STAFF REPORTS

5.A. Approval of Minutes

It was moved by Commissioner Singer-Luna, seconded by Chair Korporaal, and carried 4 - 0 (absent: Commissioner Martinez) to approve the Minutes of the December 23, 2019 Regular meeting.

5.B. Committee Reports

1. Street Banner Program

Erin Hamilton, Community Services Supervisor, reviewed the history of the Street Banner Program. It is currently in its 17th year, with the theme being "Think It, Believe It, Achieve It". Ms. Hamilton shared that there were 555 submissions this year, of which 120 selections would be made. Sponsors for the banners are welcomed for \$150, providing advertisement for 3

months while the banners are up. The banners are hung along Whittier Boulevard and Penn Street from May through July. It was asked if the banner location could be specified. Staff noted that they have done their best to accommodate in the past.

2. Concerts in the Park

Ms. Santana explained the process that staff follows to formulate a band lineup. The committee reviews all press kits received to make their selection. Staff attended an event that showcased a multitude of bands, artists, and vendors. They would also be adding groups that had been used previously to the list of performers to review. Ms. Hamilton verified that Commissioner Singer-Luna and Commissioner Martinez are on the Committee and are scheduled to meet on Wednesday, February 5, 2020.

3. Hollywood Bowl

Ms. Santana provided the Commission information about the upcoming Whittier Nights at the Hollywood Bowl selection process. The schedule for the year would be released by the time the Commission meets in February, at which time the slate will be presented to the Commission. Ms. Santana commented that the fee structure might be different this year, which would prevent staff from having to pay for the tickets up-front as they did last year.

4. Emerging Arts

Ms. Santana reminded the Commission of the Emerging Arts Program, and that once the committee was formed they would need to begin working quickly. Staff is excited about the prospects of some of last years' ideas coming to fruition for this years' project.

It was moved by Vice Chair Gilbertson, seconded by Commissioner Singer-Luna, and carried 4-0 (absent: Commissioner Martinez) to receive and file Committee Reports regarding the Street Banner Program, Concerts in the Park, Hollywood Bowl, and the Emerging Arts Program.

5.C. Sub-Committee Assignments

Ms. Santana reviewed the selections for Sub-Committee assignments that were made at the previous meeting. The committee assignments were determined as follows:

- 1. Lobby Art: Vice Chair Gilbertson and Commissioner Singer-Luna
- 2. Emerging Arts: Commissioner Medrano and Vice Chair Gilbertson
- 3. Chalktastic: Commissioner Medrano and Chair Korporaal
- 4. Concerts in the Park: Commissioner Singer-Luna and Commissioner Martinez
- 5. Street Banner Program: Commissioner Singer-Luna and Commissioner Martinez
- 6. Art in Public Places Committee: Chair Korporaal and Commissioner Martinez.

It was moved by Chair Korporaal, seconded by Vice Chair Gilbertson, and carried 4– 0 (absent: Commissioner Martinez) to receive and file the assignments of the Sub-Committees.

6. SECRETARY'S COMMENTS

Ms. Santana reported on the Welcome Home Vietnam Veteran's Memorial art piece honoring Jose Ramos. Ms. Santana explained that communication between the artist, Wayne Healy, and herself had taken place since the previous meeting. Staff will be bringing Mr. Healey's updated renderings and recommendations to the Commissions next scheduled meeting.

Ms. Santana announced the reception for artist Deanna Woirhaye is scheduled for January 28, 2020 at 5:15 p.m. at City Hall.

Ms. Santana announced the groundbreaking ceremony that would be taking place January 28, 2020 on Comstock, between Philadelphia and Bailey, for the new parking structure.

Ms. Santana provided an update on the situation at Parnell Park. The facility is expected to re-open on February 3, 2020, to regularly scheduled classes and activities. Ms. Santana explained that the park would have curfew enforced by the police department (once the park is cleaned and re-opened).

7. COMMISSIONERS' COMMENTS

Commissioner Medrano mentioned that she is saddened by the graffiti that is being done to the Dog Park area. She also questioned whether or not anything else will be done in the way of art at that location. Ms. Santana reminded Commissioner Medrano that the Commission had decided to do the art on Philadelphia, near the Dog Park.

Commissioner Singer-Luna asked Ms. Hamilton if she recalled correctly that there was going to be some investigation into a Mural Policy. Ms. Hamilton explained that the investigation is ongoing, with the process having to begin with the Art in Public Places Committee. Currently, a mural would have to begin with the Community Development Department. Ms. Santana confirmed that the Master Plan would need to be updated, which begins with the Art in Public Places Committee. The Committee would need to revisit, review and recommend any changes to the Master Plan, then send the recommendations to the Commission and the final recommendation to City Council. If it is decided to put murals into the Master Plan, then the funds that are assigned to the Commission from AIPP Ordinance 12.52 would be able to be used for a mural on public property.

Vice Chair Gilbertson stated that the Art Stroll is coming back on February 12, 2020 at Sage. Vice Chair Gilbertson mentioned that she had seen some comments on social media regarding the proposed art piece installation at York Field. She questioned where the information she had seen had been gathered, and whether or not the Committee would able to use the comments being made in their decision-

making process. Ms. Santana explained that the comments, unless read by a Commissioner or Committee member during the regular meeting, would not be able to be taken into consideration for a final decision. Ms. Santana also mentioned that there were eight submissions that were reviewed by the Art in Public Places Committee, of which four finalists had been chosen.

Chair Korporaal shared that she had sent an email out for volunteers for the Hillcrest Festival. She also wanted to impress upon the Commission that the tragic helicopter accident involving Kobe Bryant also had strong connections to the Whittier Community. Previous Whittier Mayor, Gene Chandler's daughter, Cathy Chandler-George, worked at Whittier College, her daughter Sarah George and her daughter Payton, were also on board. Cathy still lives in Whittier, as does Sarah's brother, Andy, who is the head football coach at La Serna High School. She wished prayers for everybody.

8. ADJOURNMENT

Chair Korporaal adjourned the meeting at 7:05 p.m.
Approved and adopted by the Cultural Arts Commission on
Virginia Santana, Interim Director of Parks, Recreation and Community Services



Agenda Report Regular

Date: February 24, 2020

To: Cultural Arts Commission

From: Virginia Santana, Interim Director of Parks, Recreation and Community

Services

Subject: Committee Reports

RECOMMENDATION

Recommendation: Receive and file Committee report regarding:

- 1. Street Banner Program
- 2. Concerts in the Park
- 3. Emerging Arts
- 4. AIPP Committee

BACKGROUND

None

DISCUSSION

The Commission will receive updates on the status of the listed Committees.

FISCAL IMPACT

There is no fiscal impact associated with this report.

<u>ATTACHMENTS</u>

None



Agenda Report Regular

Date: February 24, 2020

To: Cultural Arts Commission

From: Virginia Santana, Interim Director of Parks, Recreation and Community

Services

Subject: Whittier Nights at the Hollywood Bowl

RECOMMENDATION

Review and select concerts for 2020 Whittier Nights at the Hollywood Bowl.

BACKGROUND

For over 25 years, the City of Whittier has offered annual excursions to the Hollywood Bowl. The Commission has selected a wide variety of performances. This is one of the highlights for the Community during the summer season.

DISCUSSION

Staff prepared a list of concerts that will be offered for this summer season at the Hollywood Bowl. Commission is tasked with selecting two (2) concerts for this summer.

FISCAL IMPACT

There is no fiscal impact associated with this report.

ATTACHMENTS

A. Hollywood Bowl, Concert Schedule 2020

June



Playboy Jazz Festival

SAT, JUNE 6 3:00PM

FULL DETAILS



Opening Night at the Bowl Brandi Carlile

SAT, JUNE 13 8:00PM

PROGRAM & ARTIST LISTING

FULL DETAILS

BUY NOW



Harry Potter and the Half-Blood Prince™ In Concert

SAT, JUNE 27 8:00PM

PROGRAM & ARTIST LISTING

FULL DETAILS

July



July Fourth Fireworks Spectacular with The Beach Boys

SAT, JULY 4 7:30PM

PROGRAM & ARTIST LISTING

FULL DETAILS

BUY NOW



Pentatonix with Orchestra

SAT, JULY 11 8:00PM

PROGRAM & ARTIST LISTING

FULL DETAILS

BUY NOW



Janelle Monáe with Orchestra

SAT, JULY 18 8:00PM

PROGRAM & ARTIST LISTING

FULL DETAILS

BUY NOW



School of Rock

SAT, JULY 25 8:00PM

PROGRAM & ARTIST LISTING

FULL DET 3 LOT 5

August



Warner Bros. Presents *Bugs Bunny at the Symphony* – 80th Birthday Celebration

SAT, AUG 1 8:00PM

PROGRAM & ARTIST LISTING

FULL DETAILS

BUY NOW



Tchaikovsky Spectacular with Fireworks

SAT, AUG 8 8:00PM

PROGRAM & ARTIST LISTING

FULL DETAILS

BUY NOW



Little Big Town with Orchestra

SAT, AUG 15 8:00PM

PROGRAM & ARTIST LISTING

FULL DETAILS

BUY NOW



James Blake with Orchestra

SAT, AUG 22 8:00PM

PROGRAM & ARTIST LISTING

FULL DETAIL 5

August Cont.



The B-52s with Orchestra BERLIN

SAT, AUG 29 8:00PM

PROGRAM & ARTIST LISTING

FULL DETAILS

BUY NOW

September



Maestro of the Movies

SAT, SEPT 5 8:00PM

PROGRAM & ARTIST LISTING

FULL DETAILS

BUY NOW



Diana Ross

SAT, SEPT 12 8:00PM

PROGRAM & ARTIST LISTING

FULL DETAILS

BUY NOW



Sing-a-Long Sound of Music

SAT, SEPT 26 7:30PM

5 of 5

FULL DETAILS



Agenda Report

Regular

Date: February 24, 2020

To: Cultural Arts Commission

From: Virginia Santana, Interim Director of Parks, Recreation and Community

Services

Subject: Revised Jose Ramos Art Piece Proposal

RECOMMENDATION

Review revised proposal submitted by artist Wayne Healey, and make a recommendation to City Council.

BACKGROUND

At its February 13, 2018 meeting, City Council discussed a request from the Jose G. Ramos Bicycle Memorial Committee, on behalf of the Welcome Home Vietnam Veterans Day organization, for a bicycle memorial in honor of Mr. Ramos to be located in a prominent place in Whittier. The committee approached City Council during public comments to express their desire to memorialize Mr. Ramos for his endless hours of dedication to the many Vietnam Veterans in and around the City of Whittier. The thought behind the memorial was to use the bicycle that he rode from Whittier to Washington D.C. as a memorial and to inscribe in the plaque the role he played in bringing Welcome Home Vietnam Veterans to our community and the United States.

Two locations were identified for the memorial, adjacent to the Peace Memorial at City Hall and the Palm Park Greenway Trail Head.

Council Member Alvarado moved and Council Member Dutra seconded the motion to authorize staff to move forward with the project, utilizing a maximum of \$50,000 in Art in Public Places funds and value engineering, with future Council discussion on location. The question was called and the motion carried 3-0 (Mayor Vinatieri and Council Member Henderson, absent).

At its April 23, 2018 meeting, the Cultural Arts Commission reviewed and approved the Request for Proposal (RFP) for the memorial art piece honoring Mr. Ramos set forth by the Art in Public Places Advisory Committee (AIPP), recommending placement at the Civic Center, adjacent to the Peace Memorial. It was moved by Committee Member Montes de Oca, seconded by Committee Member Pisicoli, and carried 4-0 (absent: Committee Member Perez) to approve the RFP for the art piece honoring Jose Ramos.

The RFP was sent out to all artists on the qualified artist list on April 24, 2018 with a proposal submission deadline of July 27, 2018. No proposals were received by the deadline.

At its September 26, 2018 meeting, the AIPP was updated on the status of the Welcome Home Vietnam Veterans Memorial – Honoring Jose Ramos art piece. Staff reported that no submissions had been received and the deadline would be extended to November 9, 2018. Staff would reach out to local artists and art organizations notifying them of the extended deadline to submit proposals. Prior to the extended deadline, one proposal was received from artist Wayne Healy.

At its November 28, 2018, meeting, the AIPP reviewed and discussed the proposal received from Mr. Healy. The AIPP directed staff to contact Mr. Healy to address questions to which Mr. Healy made responses available in a positive manner. At its February 27, 2019, meeting, the AIPP moved to approve the revised rendering of the Welcome Home Vietnam Veterans Memorial – Honoring Jose Ramos art piece, and recommended the art piece be presented to the Cultural Arts Commission for review and recommendation to City Council.

On March 25, 2019, the art piece was presented to the Cultural Arts Commission. It was moved by Chair Montes De Oca, seconded by Commissioner Chavez, and carried 5-0 to recommend City Council proceed with the purchase and installation of the selected art piece, and selection of the location for placement.

At its April 23, 2019, meeting City Council, by consensus directed staff to encourage the United States Post Office to use the mural from the proposed art piece for a Welcome Home Vietnam Veterans Memorial – Honoring Jose Ramos on its wall at the soon to be renamed Post Office, with the City paying for painting; and task the Cultural Arts Commission to revamp a Welcome Home Vietnam Veterans Day Memorial in a more scaled manner for placement near the other monuments at City Hall, obtaining input from the American Legion and spouse of Jose Ramos.

At its September 25, 2019, meeting the AIPP Committee reviewed the revised rendering submitted by artist, Wayne Healy. Greg Alaniz, Committee Secretary, offered a recommendation to possibly place the art piece in Central Park, on the northeast corner, near Park Street and Friends Avenue, which had been suggested by City Council. The Committee suggested several revisions to the design of the memorial, which were to be transmitted to the artist. The proposed revisions transmitted to the artist for possible inclusion in the project were:

- 1. Use of photos of Mr. Ramos
- 2. Reverse the images on the inside and outside of the curve
- 3. Place Mr. Ramos' honors above the branches of service
- 4. Make the backside of the piece to be as "fluid" as the other side

It was moved by Member Murray, seconded by Member Korporaal, and carried 5-0 (absent: Members Montes de Oca and Rowe) to approve the Welcome Home Vietnam Veteran Memorial – Honoring Jose Ramos be placed in the northeast corner at Central Park, on the Park Street side and the artist be consulted to reverse the images on the art piece and incorporate other suggestion made by the Committee.

DISCUSSION

At its December 23, 2019 meeting the Cultural Arts Commission reviewed previous submissions of the Jose Ramos Art Piece, with further direction being given by City Council to have the piece scaled down and moved to Central Park. The original location for the Jose Ramos Memorial was the Peace Memorial at City Hall. The new location has been approved by both Post 51 and Jose Ramos' widow. The artist requested time to redesign the piece for the new location and will provide a new model with the requested revisions from the Commission.

It was motioned by Commissioner Martinez to carry over the discussion until the final design is submitted by the Artist. It was seconded by Commissioner Korporaal, and carried 3 - 0 (absent Vice Chair Gilbertson).

FISCAL IMPACT

There is no fiscal impact associated with this event.

ATTACHMENTS

Attachment A

JOSE RAMOS-WELCOME HOME VIETNAM VETERANS-ART PIECE ARTIST WAYNE HEALY'S RESPONSE

- 1. Although the design changes are significant, their overall effects make for a minimal deviation from the maquette that the artist originally submitted.
- 2. The new location, at Central Park, for the art piece is architecturally different from the previous location near the Peace Memorial. The hard scape of the Peace Memorial is based on concentric circles and Central Park is based on orthogonal geometry rotated at 45°.
- 3. The memorial must compliment the host architecture so the artist removed the curvature and replaced it with a linear foot print to match Central Park.
- 4. The location suggested was for the Northeast corner of Central Park along the Park Street Side. The artist visited the site, drew up a site plan and suggested that the art piece be placed in a Northeast corner but on the Friends Avenue side for better visibility.
- 5. In answering the question about reversing the order of Mr. Ramos' honors and the branches of service, that can easily be done with no issue to the artwork.
- 6. Since the curvature will be gone from the piece, it will need to be decided which side faces East and which side faces West. To be able to differentiate the different sides of the wall, the artist recommends designating one wall as "Bicycling Vietnam" and one as "Bicycling USA". With those walls designated as such, the Cultural Arts Commission can discuss the orientation based on some directional significance if they so choose; for example: USA faces East and Vietnam faces West.
- 7. Also in order to break the orthogonality of the photos that give a boxy look to the pieces, the images will have to be reduced in size. Moving from curvature to a straight design, some of the images will have to be smoothed out and/or eliminated. The images on the proposal that have a cut out profile will replace the quadrilateral shapes.



