

Cultural Arts Commission Meeting Agenda Announcement

On September 16, 2021, Governor Newsom signed into law Assembly Bill 361, which allows Brown Act bodies to attend meetings telephonically. Please be advised that some, or all, Whittier Cultural Arts Commissioners may attend this meeting telephonically.

Consistent with mandates of Assembly Bill 361 and local adopted policies, a physical location from which members of the public may observe the meeting or offer public comment will not be made available. City Hall will not be open to the public for this meeting; however viewing and public comment options are provided below.

To submit Public Comments/Questions:

- Email: gonzalezr@cityofwhittier.org
- Voicemail: (562) 567-9400

To view live meetings remotely:

- Video and audio: <https://us06web.zoom.us/j/89899453642>
- Audio only: Dial 1 (720) 707-2699 (Meeting ID: 898 9945 3642)

Please submit email comments by 5:00 p.m. on the date of the meeting to ensure Cultural Arts Commissioners receive and have time to review them. All emails received by 5:00 p.m. are forwarded to the Commission. Emails received after 5:00 p.m. but before the conclusion of public comments will be entered into the record.

Americans with Disabilities Act

Disability-related services are available to enable persons with a disability to participate in this meeting, consistent with the Federal Americans with Disabilities Act of 1990. Spanish interpreters are also available. For information or to request services, please contact the Parks, Recreation and Community Services Department at least 24 hours in advance of the meeting at (562) 567-9400.

**AGENDA
CITY OF WHITTIER
CULTURAL ARTS COMMISSION
COUNCIL CHAMBER, 13230 PENN STREET
JANUARY 24, 2022, 6:00 PM**

1. CALL TO ORDER

2. ROLL CALL

Pamela Korporaal, Commissioner
Caroline Medrano, Commissioner
Octavio Martinez, Vice Chair
Christine Singer-Luna, Chair

3. PLEDGE OF ALLEGIANCE

4. PUBLIC COMMENTS

The public is invited to address the Cultural Arts Commission regarding any item of business, or any matter within the body's subject matter jurisdiction. Consistent with Executive Order No. N-29-20 public comments can be made via:

- Email: gonzalezr@cityofwhittier.org
- Voicemail: (562) 567-9400

Please submit email and voicemail public comments by 5:00 p.m. on the date of the meeting to ensure Commissioners receive and have time to review them. All emails and voicemails received by 5:00 p.m. are forwarded to the Commission. Emails and voicemails received after 5:00 p.m. but before the conclusion of public comments will be entered into the record.

Pursuant to State law, the Commission cannot take action or express a consensus of approval or disapproval on any communications which do not appear on the printed agenda.

5. STAFF REPORTS

5.A. Approval of Minutes

Recommendation: Approve the Minutes of the Regular Meeting October 25, 2021.

5.B. 2022 Lobby Artists and Street Banner Programs

Recommendation: Receive and file the 2022 Sub-Committee reports:

1. Lobby Art
2. Street Banner Reports

6. SECRETARY COMMENTS

7. COMMISSION MEMBER COMMENTS/CONFERENCE REPORTS

8. ADJOURNMENT

Disability-related services are available to enable persons with a disability to participate in this meeting, consistent with the Federal Americans with Disabilities Act of 1990. Spanish interpreters are also available. For information or to request services, please contact the Parks, Recreation and Community Services (PRCS) Department at least 24 hours in advance of the meeting at (562) 567-9400.

The agenda packet is available three days before the meeting in the PRCS Department at City Hall (13230 Penn Street), Whittier Central Library (7344 Washington Avenue) and East Whittier Branch Library (10537 Santa Gertrudes Avenue). Additionally, the agenda packet can be viewed on the City's website. Materials distributed to the Cultural Arts Commission within 72 hours of the Cultural Arts Commission meeting are available for public inspection in the PRCS Department's Office.

Los servicios relacionados con la discapacidad están disponibles para permitir que las personas con discapacidad participen en esta reunión, de conformidad con la Ley Federal de Estadounidenses con Discapacidades de 1990. También hay intérpretes en español disponibles. Para obtener información o para solicitar servicios, comuníquese con el Departamento de Recreación y Parques al Servicio a la Comunidad al menos de 24 de horas antes de la reunión al (562) 567-9400.

El paquete de la agenda está disponible tres días antes de la reunión con El Departamento de Recreación y Parques al Servicio a la Comunidad en el Ayuntamiento (13230 Penn Street), Biblioteca Central de Whittier (7344 Washington Avenue) y Biblioteca sucursal del este de Whittier (10537 Santa Gertrudes Avenue). Además, el paquete de la agenda se puede ver en el sitio web de la Ciudad. Los materiales distribuidos al Comisión de artes culturales dentro de las 72 horas de la reunión del Concejo Municipal están disponibles para inspección pública en la con el Departamento en el Recreación y Parques al Servicio a la Comunidad.

I hereby certify under penalty of perjury, under the laws of the State of California that the foregoing agenda was posted in accordance with the applicable legal requirements. Regular and Adjourned Regular meeting agendas may be amended up to 72 hours in advance of the meeting. Dated this 21st day of January 2022.

/s/ Roxanne Gonzalez

Roxanne Gonzalez, Administrative Secretary



Agenda Report

Cultural Arts Commission

Date: January 24, 2022

To: Cultural Arts Commission

From: Virginia Santana, Director of Parks, Recreation and Community Services

Subject: Approval of Minutes

RECOMMENDATION

Approve the Minutes of the Regular Meeting October 25, 2021.

BACKGROUND

None.

DISCUSSION

Staff prepared draft minutes and hereby submits the Minutes for Commission approval.

FISCAL IMPACT

None.

STRATEGIC PLANNING GOAL

Goal 4: Transparent & Open Government

ATTACHMENTS

A. Minutes of the Regular Meeting of October 25, 2021.

**MINUTES
CITY OF WHITTIER
CULTURAL ARTS COMMISSION
REGULAR MEETING
CITY COUNCIL CHAMBER, 13230 PENN STREET
OCTOBER 25, 2021 – 6:00 P.M.**

1. CALL TO ORDER:

Chair Singer-Luna called the regular meeting of the Cultural Arts Commission to order at 6:02 p.m. in the Council Chamber of Whittier City Hall, 13230 Penn Street, Whittier, California.

2. ROLL CALL

PRESENT:

Pamela Korporaal, Commissioner
Caroline Medrano, Commissioner
Octavio Martinez, Vice Chair
Christine Singer-Luna, Chair

ABSENT: None.

STAFF PRESENT:

Virginia Santana, Director of Parks, Recreation and Community Services
Erin Hamilton, Community Services Manager
Dennis Cujak, Community Services Supervisor
Roxanne Gonzalez, Administrative Secretary
Holly Hollmann, Secretary

3. PLEDGE OF ALLEGIANCE

Chair Singer-Luna led the Pledge of Allegiance.

4. PUBLIC COMMENTS

Secretary Hollmann reported no public comments were received.

5. STAFF REPORTS

5.A. Approval of Minutes

It was moved by Commissioner Korporaal, seconded by Vice-Chair Martinez, and carried (3-0), to approve the Minutes of the September 27, 2021, Regular Meeting. Commissioner Medrano abstained from voting.

5.B. 2021 Fall Updates

Commissioner Korporaal provided an update on the Lobby Art Program. The Lobby Art Sub-Committee reviewed the 2020 artist list and decided to invite the same artist to showcase their art at their original designated locations of Parnell Park or City Hall. In addition, Manger Hamilton will work on the digital flyer inviting other artists to participate in the Lobby Art Program. Commissioner Korporaal also stated that the Sub-Committee would like to offer a reception, so long as people wanted one, and provide pre-packaged treats to attendees while ensuring that the event followed COVID-19 regulations. Chair Singer-Luna added that the Lobby Art Program would pick up again in February 2022. In addition, she informed Commissioners that we currently have about 15 to 20 open spaces and a total of six (6) artists lined up to showcase their art.

Vice-Chair Martinez asked Chair Singer-Luna if he should wait for the virtual flyer to go up, calling for artists or if he could direct fellow artists interested in the Lobby Art Program to Staff now. Chair Singer-Luna directed Vice-Chair Martinez to consult with Staff. Manager Hamilton stated that a flyer is currently on the city website calling for artists to participate in the Lobby Art Program. Also, potential artists may email either Community Services Supervisor Cujak or her. Vice-Chair Martinez asked Manager Hamilton if artists needed to be Whittier residents. She responded that we love Whittier local artists, but artists do not need to be Whittier Residents.

Vice-Chair Martinez provided an update on the Street banner Program. The Sub-committee is getting ready to ask for art submissions and would like to see an increase of young adult artists participating in the Banner Program. He also stated that Staff would work on a logo to represent the theme of Whittier Heroes suggested by Chair Singer-Luna. The Sub-Committee discussed what logos could say or not say but felt that narrowing the type of logos allowed would limit artists' imaginations; therefore, Staff will work on logo ideas to inspire artists.

Chair Singer-Luna added that the submissions will be due on the third week of January 2022, and in February 2022, the Street Banner Sub-Committee will select the art for the banners. Vice-Chair Martinez asked Staff whether people were buying back and picking up banners. Secretary Santana stated that artists are buying back their banners. Manager Hamilton added that Staff would store banners for approximately two (2) years in the event an artist who actively participates in the Street Banner Program wants to buy one of their older banners. She also stated that a small number of banners not purchased are archived. Supervisor Cujak added that four (4) to five (5) artists have bought back their banners that went up in 2021. Staff sent a buy-back notice to artists in July 2021, but banners did not come down until the end of August. Therefore, he will send out another notice to artists.

Secretary Santana updated Commissioners on the Chalktastic event held on October 16th. She thanked Chair Singer-Luna and Vice-Chair Martinez for assisting with judging at the event. Also, Supervisor Cujak suggested that at the next Chalktastic event, artists could complete their work in a shorter amount of time. In addition, Chair Singer-Luna suggested that we include local businesses in the Chalktastic event. Both Chair Singer-Luna and Vice-Chair

Martinez stated that they would like to see the Chalktastic event held in the Uptown Whittier Greenleaf Promenade area to include local businesses in Whittier.

It was moved by Vice-Chair Martinez, seconded by Commissioner Medrano, and carried (4-0), to receive and file the 2021 Fall Updates.

5.C. Art in Public Places Update

Commissioner Korporaal updated the Commission on actions the Art in Public Places Advisory Committee has taken regarding selecting a location for their next art piece. She stated that the Committee considered locations along Whittier Blvd and East Whittier and settled on Dorland Park. Also, Committee members presented different designs. One design included letters spelling out Whittier, where different artists could design one letter each. The other design presented to the Committee was an interactive art piece that would require working with the Parks, Recreation, and Community Services Department to install at Dorland Park. She shared that the Committee was concerned with the limited parking access. Also, she added that the Committee was also considering a secondary location for a future project located across the Groves, at the intersection of Philadelphia and Whittier Blvd. The Committee felt an artistic directional sign could sit at that intersection. Also, the Commissioners were informed that an RFP would be put together to call out to artists who would help design the art piece for Dorland Park at the upcoming Art in Public Places Advisory Committee meeting.

Commissioner Medrano asked if the space located across the street from Dorland Park was the space the city is trying to annex from the Los Angeles County part of Whittier and whether the parking lot North of Dorland Park was a part of the park. Manager Hamilton responded that the city is trying to annex the space across from Dorland Park and that the parking lot North of Dorland Park belongs to a commercial building. Secretary Santana added that the Committee asked staff for additional research on the Dorland Park Property.

It was moved by Commissioner Korporaal, seconded by Vice-Chair Martinez, and carried (4-0), to receive and file the Art in Public Places Update.

6. SECRETARY'S COMMENTS

Secretary Santana updated Commissioners on upcoming events. The Annual Spooktacular 5K is sold out with 1,200 runners participating. However, people can register on the day of the 5K but will not receive a t-shirt or medal due to the large number of participants registered. Veteran's Day celebration will be held at Central Park on November 11th, where attendees can enjoy music by a Marine Band and LA Marching Quintet Band. Also, the library will be in attendance to provide Veteran resources. Cookies with Santa is on December 18th, and children will have an opportunity to take a photo with Santa, enjoy cookies and hot cocoa, and create decorations at our five (5) craft stations. Palm Park will host a rubber duck race where participants will be able to race decorated rubber ducks.

Secretary Santana updated Commissioners on the Jose Ramos Piece. The Welcome Home Vietnam Veteran's Day Memorial honoring Jose Ramos is moving slowly, but Staff will keep Commissioners updated. Staff is working with the artist to move the project forward.

She also added that Senator Bob Archuleta has allocated five (5) million dollars for the renovation of Parnell Park. Next, a resolution will be created and presented to City Council for approval.

Manager Hamilton added that Seniors are looking forward to the Monster Mash Dance, visiting the SoFi stadium for a tour, and seeing the Horn Blower lights during Christmas time. In addition, Adaptive Recreation is hosting in-person and virtual tours, crafts, field trips, fitness classes, and game nights.

7. COMMISSIONERS' COMMENTS

Vice-Chair Martinez thanked Staff for their support and enthusiasm allowing Commissioners to fulfill their duties.

Commissioner Medrano thanked both Staff and Commissioners for all the work they've accomplished during the pandemic.

Commissioner Korporaal is glad to hear that we received five (5) million dollars to renovate Parnell Park and commented on all the changes in the City of Whittier.

Chair Singer-Luna thanked everyone at the meeting for all of their hard work. She emphasized the importance of not placing our prejudices onto the city and stated that we need to uphold our responsibility to encourage art, love, and inclusion of all people regardless of what they look like, what they believe in, or whom they choose to love.

8. ADJOURNMENT

The meeting was adjourned at 6:54 p.m.

Approved and adopted by the Cultural Arts Commission on _____.

Virginia Santana, Secretary



Agenda Report

Cultural Arts Commission

Date: January 24, 2022

To: Cultural Arts Commission

From: Virginia Santana, Director of Parks, Recreation and Community Services

Subject: 2022 Lobby Artists and Street Banner Programs

RECOMMENDATION

Receive and file the 2022 Sub-Committee reports:

1. Lobby Art
2. Street Banner Reports

BACKGROUNDS

Lobby Art

This is a year-round program that exhibits local artists at City Hall and Parnell Park. Each exhibit lasts six weeks, and all artwork is 2D allowing Staff to display the art on the City's hanging system. Each year, a Call to Artists is put out to the community to recruit artists. In 2020 staff had recruited a small slate of artists to display their work at both locations. However, due to the pandemic, all exhibits were cancelled. At the Commission's request, staff reached out to the previously scheduled artists to see if they were interested in exhibiting for the 2022 year.

Street Banner Program

The LA County Supervisors office has sponsored the Community Street Banner Program for 19 years. Each year staff receives hundreds of submissions for this popular art program. From the hundreds of submissions, 120 artists are selected to recreate their submitted designs onto a seven or nine-foot banner that hangs for three months through the City.

DISCUSSION

Lobby Art Program

The Lobby Art Program is scheduled to begin once again in both the City Hall Lobby and the Parnell Park Lobby. Dennis McGonagle's art will be featured in the City Hall Lobby from March 7 thru April 15, 2022, and Sally Sjoberg will have her art featured in the Parnell Park Lobby during this same period. These showings will be followed up by art from this year's Street Banner program at City Hall and Chynna Monoforte with her art from May 1 thru June 10, 2022. A new Call to Artists will go out to the community to find artists to round out the year as we continue this program.

Agenda Item No. 5.B.

Street Banner Program

The Street Banner Program is back with the theme “Whittier Heroes.” The Call to Artists is going out this month, and the submissions will be back for review by February 25, 2022. This year the Banners will be hung all summer long along Whittier Boulevard and in front of City Hall on Penn Street during the months of June, July, and August.

FISCAL IMPACT

There is no fiscal impact associated with this report.

STRATEGIC PLANNING GOAL

Goal 4: Transparent & Open Government

ATTACHMENTS

- A. Lobby Art Scheduled Artists 2022
- B. Banner Program Call to Artists 2022



MEMORANDUM

Date: January 24, 2022
To: Cultural Arts Commission
From: Virginia Santana, Parks, Recreation and Community Services Director
Subject: Lobby Art Scheduled Artists 2022

Below is the 2022 Lobby Art scheduled artists:

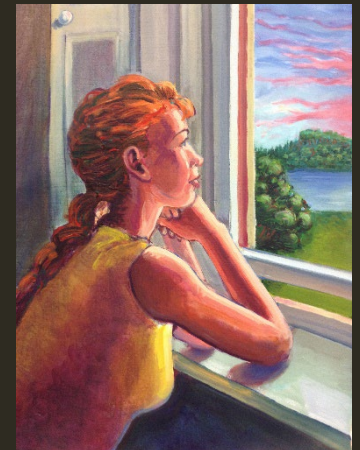
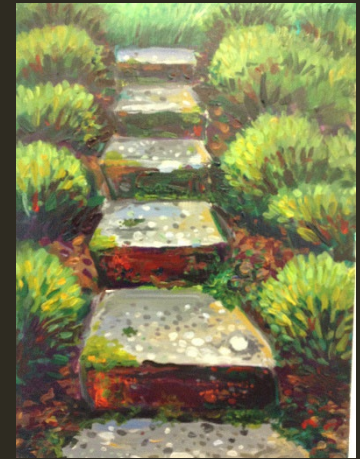
Artist Name	Date	Location
Dennis McGonagle	March 7 – April 15, 2022	City Hall Lobby
Sally Sjoberg	March 7 – April 15, 2022	Parnell Park Lobby
2022 Street Banner Program Artist	May 1 – June 10, 2022	City Hall Lobby
Chynna Monoforte	May 1 – June 10, 2022	Parnell Park Lobby



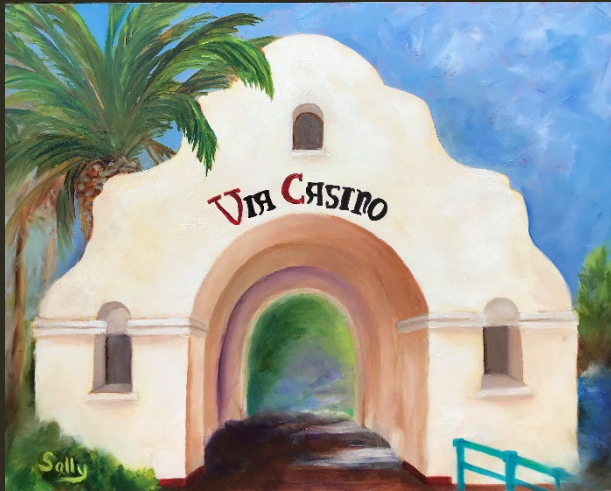
CITY OF WHITTIER

**Visual Arts Committee
2022 Lobby Art**

DENNIS MCGONAGLE — CITY HALL



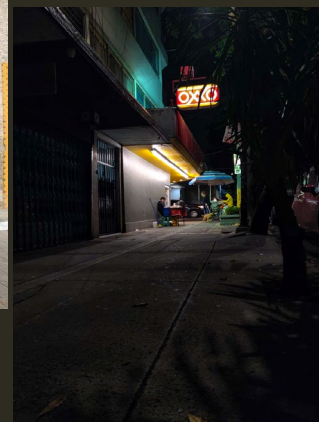
SALLY SJOBERG — PARNELL PARK



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CHYNNA MONFORTE — PARNELL PARK



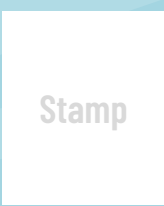


COMMUNITY STREET BANNER PROGRAM

2022 THEME



The City of Whittier Parks, Recreation and Community Services Department is seeking artists to participate in the 19th Annual Community Street Banner Program. Local artists of all ages are asked to submit scaled down drawings for consideration to be painted onto banners that will hang throughout the city!



Stamp

Program Timeline
Submission Deadline:
February 25, 2022
Selection Notification:
March 14, 2022
Completed Banners Due:
May 13, 2022
Banners Hung:
June, July, August 2022

Submission Guidelines

- Submitted designs should measure 5" by 14" & be vertically oriented.
- Artists should consider that selected banners will be viewed from a distance and measure 30" by 104" or 24" by 60".
- Inappropriate or obscene language or images are prohibited.
- Artists must live, work, or go to school within the City of Whittier.

Selected Artists

- Selected artists will be provided with full-sized banner.
- Banner should be painted on ONE side with acrylic paint. (Supplies not provided)
- The artist's signature can be placed on the lower right-hand corner of the painted side.
- The banners become property of the City of Whittier and are available for purchase. All proceeds go back into the program.

Submit Your Design

Submit this form and your 5" x 14" (vertical) banner design to the Whittier Community Center, 7630 Washington Ave., Whittier 90602 by Friday, February 25, 2022, 5:00 p.m.

Artist's Name _____
Adult Contact Name _____
Phone _____
E-Mail _____
Organization _____

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For more information, please call (562) 567-9430.

Mailing Address